SIERRA MADRE NEWS

VOLUME 29, No. 41 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, JULY 5, 1935

PRINTING—
of every description is a specialty, not a side line at THE NEWS office. Quality work—reasonable prices.

Round the Town

Mrs. E. H. Porter, of 145 East Alegria avenue, is in the hospital.

A. J. Dux, of Los Angeles, was in town last Friday on a business trip.

G. M. Krems, of Alhambra, was a visitor in the city last Friday.

C. M. Hightower, of Pasadena, was a Sunday visitor in Sierra Madre.

E. W. Boyce, of Los Angeles, has moved to 45 North Auburn avenue.

David Pudin, of Oakland, was a visitor in Sierra Madre on Sunday.

R .W. Walling, of Los Angeles, visited friends in the city on Saturday.

Dr. and Mrs. Clayton H. Palmer ,of Los Angeles, were Sunday visitors in Sierra Madre.

Mr. and Mrs. C. F. Burmeister, of Inglewood, called on friends in Sierra Madre Sunday.

Jane Thomas, of 354 Sycamore Place, spent last week at the San Diego Exposition.

Mrs. W. J. Lawless of 506 West Grand View avenue, spent Tuesday in Los Angeles.

George I. Poulter, of 250 Santa Anita Court, is taking a short vacation, resting at home.

Msr. Harry Woodruff of 39 South Lima street, has been confined to her home by illness.

Miss Nola Johnson of 156 East Montecito avenue, left Tuesday to visit the Exposition at San Diego.

Mr. and Mrs. W. W. Camp of 233 West Grand View avenue have moved to 413 Ramona street.

Paul Royce of 629 West Orange Grove avenue, returned this week from a business trip to New York.

Miss Inez Homold of Los Angeles, is the house guest of her mother, Mrs. Hattie Peak, of 221 Auburn avenue.

Mrs. Harry Howard and son Herbert Howard, of 97 South Hermosa street, left last week on a two months' vacation.

Mrs. J. E. Jonah of Los Angeles, is among the new arrivals in the City. She is living at 60 East Carter avenue.

Mrs. Myrtle G. Hill of 168 East Central avenue, is convalescing at St. Luke's Hospital after an operation.

Mrs. Ivah Doyle of 234 Santa Anita Court, returned Sunday evening from San Diego, where she visited the Exposition.

C. L. Hurt, of Los Angeles, visited friends in town on Sunday. Mr. Hurt is planning to make Sierra Madre his residence soon.

Mrs. Frank Stokes, daughter of Mr. and Mrs. R. S. Corlett of 65 East Mira Monte has returned to her home in Evanston. Illinois.

Mrs. Harry Bourne, of 119 East Grand View avenue, had as her weekend guest her niece, Miss Mary Bourne, of Los Angeles.

Mrs. Milton Hollingsworth and family returned Monday from a vacation at Balboa Island to their home, 169 North Baldwin avenue.

Dr. Esther Brunauer of 267 North Baldwin avenue, is lecturing this week at the Institute of International Relations at Whittier College.

Mrse. J. Parker and son Joseph of Chicago, Ill., were house guests last week of Mr. and Mrs. Russell Lovejoy, of 47 West Highland avenue.

Mrs. Ann Brain, of Chistobal, Canal Zone, is visiting her son, J. F. Brain of 61 West Highland avenue. Mrs. Brain is a former resident of Sierra Madre.

Mr. and Mrs. C. A. Vane of 220 East Central avenue, have as their house guests Mrs. Vane's mother and father, Mr. and Mrs. S. C. Green, of St. Louis, Mo.

Mrs. Roy Pickett of 201 West Highland avenue, had as her guests over the weekend, Mrs. J. E. Wilkerson, of South Pasadena, and Mr. and Mrs. Roscoe Kincaid, of South Gate.

Mr. and Mrs. George Lenner of 550 West Central avenue motored to Santa Ana Thursday, where they were the dinner guests of Mr. and Mrs. Merritt Lehner, of that city.

Mrs. Harry Bourne, of 119 East Grand View avenue, is leaving next week for an extended tour, and will be away from the city for several months.

Mrs. J. Earl Gossard of 354 North Canon avenue, accompanied by her daughter, Mrs. John Gaylord, left Tuesday for Balboa Island, where they will remain over the week end.

Mr. and Mrs. W. E. Farman of 32 East Highland avenue, motored to Santa Ana Thursday as the guests of Mr. and Mrs. George Lehner. The Farmans visited the Robert Steinbergers, formerly of Sierra Madre, while they were in Santa Ana.

Half Million May Be Spent In Making Ross Field A Park

Improvements of Ross Field, formerly the army balloon school at Arcadia, will be one of the first recreational projects started under the President's work progress administration, county officials revealed this week.

County surveyors have received orders to make out a complete engineering report on utilization of the Ross Field property on which it is estimated between $250,000 and $500,000 will be spent. Work will actually get under way as soon as Federal funds are made available.

Building Of Huge Water Main Begins

Monrovia Tunnels Underway And Contract For Pasadena's To Be Awarded

With construction of the Colorado river aqueduct tunnel already underway in Monrovia, and momentarily expected to start in Pasadena, the Sierra Madre engineering department this week expected filing of an application for permission to lay the local link of the of the giant pipeline along Grand View avenue.

The northern street has been chosen as the most suitable route for the huge water main. Under similar agreements entered into by the water district, after the placing of the pipe line the street will be resurfaced, and new trees planted. Actual construction plans must be approved by the local engineering department before work can start.

Bids for two of the Pasadena tunnels, through the hills to the west of Pasadena, and for Monrovia tunnel No. 4, will be opened July 23. Bids have not yet been asked for the link lying between North Hill and North Martelo avenues in Pasadena, but will be called for soon.

Successful bidders for the San Rafael tunnels in Pasadena will have to move 5000 cubic yards of earth in approach cuts to the tunnes, and 55,000 cubic yards of earth from the tunnels proper. They will use 300 tons of erection steel supports; 390,000 feet of lumber; 1,450,00 0pounds of reinforcing steel and 25000 yards of concrete lining.

Whereas the aqueduct both east and west of Sierra Madre will be tunneled through mountains, for the most part, the local link will be ditched, a quicker and less expensive job.

Plans for extension of the aqueduct across the Arroyo Seco have not been completed. The pipeline throughout will have a diameter of 10 feet, with the San Rafael tunnels between Linda Vista avenue and Glen Oaks boulevard, being 1.85 miles in length. The fourth Monrovia tunnel will be 1.53 miles long.

Food Sales Jump With New Tax Law

State Board Enumerates Exempt Items And Those Covered By Sales Impost

California's new sales' tax went into effect at midnight Sunday bringing relief to grocery purchasers, but adding much to the mental arithmetic of buyers of beer, wine, candy, restaurant meals and general merchandise.

The new tax schedules of 3 per cent, with foodstuff exemptions, replaced the old flat 2½ sales tax. Only essential foods are exempt under the schedule. Local grocers reported much additional business early in the week, probably because many housewives had been maintaining scantily supplied shelves until the new exmeptions were in force.

Taxes on beer, wine and distilled liquors will increase the cost of such beverages considerably. The new tax on beer is 62 cents a barrel of 31 gallons. Wine is taxed two cents a gallon. The Alcoholic Beverage Control Act imposes an excise tax of 20 cents a quart on distilled spirits.

The new tax schedule is expected to bring the State $96,000,000 in the next two years, according to State Controller Riley. Income from the liquor tax is expected to range around $15,000,000.

In a ruling issued Tuesday the Board of Equalization exempted the following foodstuffs from payment of the new sales tax:

Cereal and cereal products—flour, cornmeal, prepared breakfast foods of all kinds, bread, rolls and pastry.

Milk and milk products—fresh, canned, powdered and malted milk.

Oleomargarine—butter substitutes made from animal or vegetable fats or oils.

Meat and meat products—fresh, smoked and canned meat, sausage and other products of packing houses used for human consumption.

Fish and fish products—fresh and canned fish. (Fertilizer and fish meal is not included if it is not food for human consumption).

Eggs and egg products— include noodles.

Vegetables—canned and fresh, tomato juice, sauerkraut juice, soups, etc.

Fruit and fruit products—canned and fresh fruits, juices, gelatines, preserves, jellies.

Coffee and coffee substitutes.

All spices and salts.

Sugar and sugar products except candy and confections.

The board ruled that the following shall pay the 3 per cent tax:

Food prepared and served in public eating houses; wine, beer and other malt products; spirituous liquors, candy, soft drinks (soda water, ginger ale, lemonade, various 'mixes'), confections, any preparations sold at soda fountains; dog and cat food, both canned, boxed and raw.

Three Applicants Seek Shoemakers Job On Police Force

Three candidates have filed applications to replace Loren (Tex) Schoemaker as relief officer with the Sierra Madre police department, according to Chief Gordon McMillan.

Schoemaker, a member of the local force about a year, was appointed Chief of Police of La-Verne last week, securing the appointment over a field of 11 other applicants.

Appointment of the new officer will be acted upon at next week's meeting of the City Council. The candidates are Norman Jensen, George Smith and Arthur Johnson.

City Stages Two Exhibits For Art Folks

Reception By Art League And Dewey School Pupils Attract Hundreds

With two art exhibits and incidental receptions that attracted hundreds of visitors from all parts of Los Angeles county, Sierra Madre again became a center of artistic as well as social interest over the weekend as students of the Municipal Art League and the Dewey School of Painting entertained at their annual affairs.

Members of the Municipal Art League last Saturday entertained more than 250 friends and fellow townsmen at the Second Annual Exhibit of the League, at the "Old Barn" studio on Bonita avenue.

The exhibit was not limited to work done in classes instructed by Henry I. Hawxhurst, founder of the League, but also included life studies, paintings and sculpture done outside on the students' own initiative.

Both floors of the "Barn" were adorned with drawings, those on the second floor being work done for previous exhibits.

Outstanding among the work on view were the pottery figures and head done by Miss Rathburn, of San Marino. These figures were first sculptured, then cast were made, fired, and finally tinted by the young artist. The studies of Miss Catherine B. Bode, talented local artist, won much acclaim from visitors. Notable among these were a self-portrait and a life size drawing in color of the heavily muscled figure of an African native.

Visitors were served coffee and sandwiches under the giant pepper trees surrounding the barn, while Keomoka Lewis, nationally known Hawaiian orchestra leader, sang selections ranging from opera to recent popular songs.

The Dewey students held their exhibition and reception in the delightful "Ramada"— a spacious playhouse of the N. W. Tarr gardens on West Montecito avenue and visitors flocked in throughout the afternoon not only from all Valley points but from Los Angeles and the beaches.

This annual affair of the Dewey School has become an event of importance to all who are interested in the development of painting. This year ,as always, were heard expressions of surprise, almost of incredulity, that mere beginners in the difficult techniques of paint and charcoal could have made such rapid progress. As a matter of fact there was hardly a hint of the amateurish in any of the hundred or so exhibits.

Alfred James Dewey, outstanding in the development of American art, both in the East and here in California, exhibited several of his notable landscapes as well as a vivid and fascinating portrait of Mrs. Leslie Wynne.

Among the other exhibitors were Allen Wood, Bernard Wynne, Mrs. Vora Maul, Dr. Benjamin Hayward, Mrs. Anita Elms, Mrs. Catherine Wynne, Miss Eugenia Whorrall, Roy Parks, Mrs. Alice B. Parks, Mrs. Laura Lunean Smart, Mrs. Brenan and Mrs. Laura H. Stephenson.

Altogether, the exhibit was one to bring a sense of deep satisfaction to all friends of Sierra Madre. Held as it was in the beautiful Tarr homestead, the cut-of-town visitors were doubly enthusiastic in their praises of the event. These visitors included many notabilities, both men and women, in art and professional circles. To entertain them, the master of the school was ably assisted by Mrs. Dewey, who, as usual, was a most charming and efficient hostess.

Teachers Pay Restored In New Budget

School Board Awaits Approval Of Expenditures By Superintendent

Although teachers in the Sierra Madre grammar school will benefit by slight restoration of salary cuts, the school budget for next year will be practically unchanged from last year's figure of $46,000, according to detail of the new budget revealed by Mrs. Gilbert S. Bovard, secretary of the school board.

The budget, now in the hands of County Superintendent of Schools O. R. Clifton, contains few changes other than the small increase in teacher's salaries. Provision is made to secure materials to remedy a bad drainage condition on the playground, conditional on the S.E.R.A. supplying the men to do the work, Mrs. Bovard said. All teachers, she declared, have already signed their contracts for next year, and no new teachers will be engaged.

After inspection by Superintendent Clifton, the budget will be published in THE NEWS. Sometime during August a public hearing will be held, at which any of the budget items may be protested.

Two Sizzling Games In The City League

Forty-two Runs, 35 Hits And 24 Errors Feature Cubs-Giants Contest

Two wildly exciting ball games landed the Pirates as the undisputed leaders of the City League this week. In an eleven inning contest Monday night they vanquished the Cubs 7 to 6 while last Thursday night the Cubs and Giants played a tie game with the spectators dizzy as 42 runs crossed the plate.

There were other almost unbelieveable features of this Cub-Giant game, too. Both teams, for instance ,had more runs than hits. The Cubs managed to ring up eight errors, but by hard, earnest effort, the Giants beat them to it with twice as many.

The Spectators who seemed to like lots of action and who were not too particular about how the runs were scored, had the time of their lives watching this contest. There were errors in every inning. The free hitting and bobbles kept the base paths alive with runners and the score seesawed until even the scorers were in doubt as to which team was in the lead.

The ninth innnig was a perfect riot. The Cubs, confused by the many runs that had been scored, inquired how the score stood as they went to bat for their final effort and were informed they were trailing on the short end of a 20 to 16 count. They promptly pushed over five runs on two hits and a walk, with the aid of three Giant errors. LaLone held the Giants scoreless in their half, so the lights were put out for the evening.

BUT in the cool grey dawn of the morning after, it was discovered the official scorer had made a mistake in his addition and that the Giants were leading 21 to 16 going into the ninth

(Continued on Page Six)

City To Entertain Five Hundred Fire Eaters On Sunday

Fires will have little chance in Sierra Madre Sunday, for representatives of more than 120 municipal fire departments will be guests that day of the Sierra Madre Volunteer department at the annual County Firemans' Association picnic at the City Park.

The fire-eaters ,expected to number between 500 and 600, will be treated to a big time by Fire Chief Richards "and all the lads." Plans have been made for a big league ball game at the school playground ,swimming at the Canyon Pool, racing tugs-o'-war and other sports.

Officer Jim Heasley Has A Close Call

Postmaster R. O. Caukin walked into the City Hall with a mysterious-looking package under his arm. He gave the sign of the lodge to Officer Jim Heasley, and led the latter down to the basement.

"What you got?" asked Heasley, in quandary.

"S-s-shush!" whispered Caukin. "I have here a couple of loud speaking government G-Men, wrapped up in a small package."

"We keep these in the post-office," he said," to take care of Dillingers and the like, and we must take them out once a month and do a little practicing

The postmaster handled the guns rather gingerly and Heasley stepped in and picked one up. He set up a target in the back of the basement and opened fire, hitting the mark. The gun worked perfectly. Then the postmaster tried the other gun.

"I guess that will be all," said Heasley, and he turned to the stairway. He was half wheeled around when there was a crashing report of an exploding shell and something hit Heasley in the cheek. He staggered back, feeling sure he was a goner. The postmaster stood aghast, the gun in his hand.

"It went off when I was putting it down," he gasped.

"What hit me?" asked Heasley.

"Not the bullet," said Caukin, "it went that way over the pool table."

"Then it must have been the pool table that hit me," said Heasley."

"It was," said Caukin," pointing to a hole in the slate of the table.

"Thanks for the horseshoe," said Heasley. "I guess we'll call it a chapter in the life of a cop. Goodnight, postmaster—and by the way, there's a good place to practice in Arcadia."

Glorious Fourth Just Another Day

Other than occasional blasts of firecrackers, and the accompanying confiscation of fireworks by the police department, Independence Day was quiet in Sierra Madre. No arrests, fires, or public ceremony marked the day.

Visitors to Bailey Canyon, Santa Anita Canyon, and other portions of the Angeles National Forest, were all stopped by forestry guards and searched for fireworks. The blockade was part of a holiday effort to prevent fires in the forest preserve, and will be extended over the weekend.

Jury Finds Child's Death An Accident

Playmates Of Jessie Vieira Absolved Of Any Responsibility At Inquest

The shot which resulted in the death last week of 11-year-old Jessie Elizabeth Vieira, of 487 Woodland Drive, was accidentally fired, according to an inquest verdict which absolved Lucille Clark, 9-year old playmate of Jessie Elizabeth, of all blame.

Lucille, still in a state of shock from the fatal ending to what began as a harmless game of "cowboys and Indian," was one of the five playmates of the dead girl called to testify at the inquest held at Grants Parlors last Friday afternoon.

"I wasn't pointing the gun at anyone," she haltingly testified. "I slipped . . . we were playing in the rocks and my foot slipped."

From the other children present at the time of the tragedy Deputy Coroner J. Pearce Kane drew a story that substantiated Lucille's testimony.

Rene Mae Hagan, barely five years old, whose father owned the revolver from which the shot was fired, told how she took her father's .38 calibre revolver from a closet shelf. Previously the children had played with a wooden gun, but dissatisfied with that, Rene secured her father's, "which looked nicer."

Some time after taking the gun outside, Rene allowed Lucille Clark to use it for awhile. Lucille was chasing one of the other girls, according to the story related to the jury, when her foot slipped. In falling her fingers tightened on the gun's trigger, and the shot struck Jessie Elizabeth ,who was sitting on a nearby rock.

Police Officer James C. Heasley, who heard the shot as he worked at the Canyon pool nearby, told of arriving on the scene, and the efforts of himself and Dr. M. H. A. Peterson to save the child's life. Jessie Elizabeth Vieira died shortly before midnight that night at St. Luke's hospital.

Others who testified at the inquest were Jean and Virginia Vieira, sisters of the dead girl, James Vieira, her father; Beverly Manion, Mrs. Omareae Hagan and Herbert L. Lacey.

Funeral services were held Saturday afternoon with Rev. Stewart R. Sheriff officiating. Interment was in Mountai View Cemetery.

Legion Nominates Candidates For Officers Of Post

Nominations for new officers of the Sierra Madre Post 297, American Legion, were in order this week, with Russell Lovejoy heading the list for Commander.

Others nominated are James A. Irvine, 1st vice commander; Walter Gregory, 2nd vice commander; Sam Graham ,finance officer; Roy Pickett, chaplain; Herbert J. Maugiham, historian; and George Smith, sergeant-at-arms. Nominations for the executive committee include Lloyd Welsh, M. P. Livingston, Roy Pickett, Colin Hil land Henry Olsen.

Further nominations will be in order at the next Legion meeting, with the election scheduled to be held the first Monday in August.

WORK OF FOURTEEN HOMETOWN ARTISTS CHOSEN FOR SHOWING IN LITTLE GALLERY EXHIBIT

Jury Of Selection Completes Its Task And Prepares For Reception Tuesday

By Vernon Jay Morse

NEXT Tuesday evening, July 9, at 8 o'clock, fourteen Sierra Madre artists will be hosts at the receptin opening the July-August exhibition in the Little Gallery.

Only paintings and sculpture by Sierra Madre artists are exhibited and none of the works have been shown locally before. The home-town will see an exhibit of new work by our growing art colony. The jury of selection deemed several works which were submitted by some of the students of local art classes fine enough to be included, which is a compliment to the work of instruction being done by our four active art study groups headed by Miss Ella Shepard Bush, Henry Hawxhurst, Alfred James Dewey and the writer.

Each of these teachers has advanced students to the point that their work has been accepted in various exhibits and the home-town feels that it's encouragement should keep pace with outside recognition.

You will see paintings by two young men, one 12 and one 14 years of age, whose work gives promise of carrying them to great achievements. And you will see paintings by three women whose art study commenced at the "Old Barn" studio and continued in other local classes. Just two years of study has developed these people to exhibiting calibre.

The Little Gallery thanks the artists who cooperated in getting a fine show together and the members of the jury who carefully selected our exhibit with the view of making as representative a group as possible.

Come early on Tuesday and spend the evening.

Ball Players Pick All-Star Team To Represent The City

An all-star team to be known as the Kiwanians, and to represent Sierra Madre in inter-city games with teams from San Gabriel Valley towns has been selected by players of the four City League clubs—by ballot. The result of the vote was announced yesterday. Twelve men, including three pitchers and a utility man, were selected, as follows:

Jobey Kiggins, Ed LaLone and Wes Perry, pitchers; Bus Brain, catcher; Bud Masters, 1st base; Phil Hedlund, 2nd base; Earl Marsh, 3rd base; George Ross, short-stop; Robert LaLone, left field; Carl Young, center field; Adolph Sanchez, right field; Henry Neutzel, utility.

The above line-up selects four men from the Pirates, three each from the Braves and Cubs, and two from the Giants.

Observations

By Lee Shippey

SIERRA MADRE long has been noted for its artists, and evidently it will continue to be noted for them for a long time. Where else in a town this size can you find several artists competent to teach and good enough to draw pupils from other and bigger cities?

The exhibition of Alfred Dewey's class at the Tarr home last Sunday was astonishing to most of those in the large crowd. The work of Bernard Wynne and Alan Wood, 14-year-old and 15-year-old boys, kept visitors exclaiming. Mrs. Smart, who recently won a scholarship in the Allied Arts Festival, had work on exhibition which drew a crowd, and there were many other things which proved that we will continue to have artists here who will carry on the tradition.

SIERRA MADRE GETS MOST MOISTURE OUT OF UNUSUAL DRIPPING FROM JULY SKIES

Heaviest Precipitation Of Summer Rain Is Registered Here

RAINS in July may come under the heading of "unusual" weather for such places as Los Angeles, but Sierra Madre is different . The Wistaria town, local employes of the water department say—and they can prove it by the records, usually doesn't even have a trace of precipitation during the seventh month.

And Sierra Madre is exceptional to the further extent that when it does rain here, it pulls out the plugs. The fog—or precipitation earlier in the week which in places like Los Angeles, left a trace of moisture, registered .31 inches at the pumping plant on East Central avenue, and .41 inches at the water gauge on Mira Monte avenue.

Contrasted is Alhambra's .06 inches and Pasadena's .17 inches. The only nearby community able to reveal a respectable rainfall was Altadena, which received.30 inches.

Attaches of the water department, after consulting records, declare that no rain fell here in any July since 1928.

Scientists at California Institute of Technology attribute the rain this week to a breakdown in the hot-air bellows that is Cajon Pass. Air masses pile up on the inland side of the mountains, they explain, and escape in the Southland through the Pass. The air is heated by pressure as it moves down the Pass, which also directs the warm winds seaward where they dissipate the fogs, which, as it happened last week, would otherwise blanket the coast. When these fog blankets rise and cool, the resultant condensation falls in the form of rain.

The drizzle Monday and Tuesday raised the season totals at the pumping plant to 27.24 inches which is 4.48 inches more than last year at the same time. Totals at the Mira Monte gauge are higher, being 29.14 inches for the season.

Places Far Off Brought To Readers

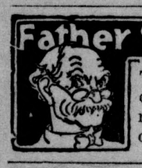
New Books At Local Library Take One To Romantic Spots Of The World

New books added to the shelves of the Sierra Madre Public Library this month contain helpful hints for nearly everybody, including Mussolini, and take one to many romantic, out-of-the-way places. El Duce might well persue the factual and extremely inclusive book on Abyssinnia by Nesbit. This volume favorably reviewed by critics, reveals the wealth to be found in the north African colony, but it also discloses what hazards must be faced by an invading army.

Rural seekers after the glitter of metropolitan night life should first read, then ponder "The Big Town," by O. O. McIntyre. "The Man in Her Life," also contains hints for the knowing. Eli Culbertson, one of America's leading lights in the gentle art of cut-throat bridge, has offered suggestions in a "New Summary of Bridge."

Other books include: Fiction, Maize, Flight's End; Thompson, Silver Rattle; Loring, It's a Great World, Lincoln, February Hill; Rosman, Sleeping Child; Delius, Boarding House.

Non-fiction works are: Benson, Victoria; Morley, Hasta la Vista; Miller, Camel Bells of Bagdad; Doran, Chronicles of Barabbas; Pack, Challange of Leisure; Leacock, Humor; Eddington, New Pathways to Science, and the American Year Book.



The greatest discovery a man can make in life is his own limitations.

PROF. IVAN KARALOFF

announces his classes in dancing starting

July 9th, 1935

Thereafter each Tuesday and Friday at 10 a.m.

German Tourists Club (Yucca Tr.) in Canyon

TAYLOR TELLS WHAT EFFECT STATE'S NEW TAX SYSTEM HAS ON THE INDIVIDUAL TAXPAYER

Average Cost Of Government Is $100 For Over 2,000,000 Citizens

(Editor's Note: *This is the second in a series of articles by Ralph H. Taylor, Executive Secretary of the Agricultural Council of California and recognized authority on problems of State government, analyzing the work of the 1935 State Legislature as it affects the general public.*)

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

IF you're an average taxpayer paying your just pro rata of the cost of State government, California's colossal tax program for the coming biennial perior will cost you nearly $100 per year!

Roughly, your contributions to State government will be "upped" approximately $25 annually by the new tax proposals which were enacted by the 1935 Legislature.

But your local taxes—if you happen to be a common property owner—should be materially reduced, due to the shift of public utility tax revenues from the State to county treasuries.

Briefly sketched, such is the story of California's new record-breaking $376,000,000 State budget—translated into terms of the individual.

Levying new taxes to a total of $117,500,000 for the two-year period to cancel existing deficits, offset revenue losses and close the gap between income and outgo, the Legislature tapped the pocketbooks of approximately 2,000,000 taxpayers—virtually every wage-earner in the State.

And here's what you must pay, providing you are one of the unsung army of 2,000,000:

A 3 percent sales tax instead of a 2½ per cent tax, but wtih exemptions on certain foodstuffs; $35,500,000 estimated increase in State's revenues.

A $12,000,000 tax on your drinks, hard liquors preferred.

A $4,000,000 tax on your purchases in chain stores (unless the Governor exercises his power of veto).

Increases in bank and corporation franchise taxes totaling $17,000,000.

Approximately $3,000,000 increase in inheritance taxes.

More than $10,000,000 in additional sales tax, due to tightening up of the law to prevent evasions.

An income tax of $21,000,000 (one-fourth the Federal rates).

A state automobile tax of $1.75 per $100 on assessed valuation, estimated to yield $15,000,000. This, however, is in lieu of present personal property taxes on automobiles.

TOTAL, $117,500,000 for the two-year period.

On the right side of the ledger however — at least from the standpoint of the farmer and common property owners generally—is the fact that the Legislature refused to levy a State ad valorem, or direct property tax. The State automobile tax, in effect, is an indirect ad valorem, it is true, but in actual operation it will probably be far less dangerous than an actual State property levy.

The danger to the farmer and other holders of real property in the ad valorem tax, if it had once been established as a State tax source, would have been the constant threat of rate increases whenever the State felt that need of additional revenues.

To California agriculture, the new tax program is probably less objectional than to most groups —for the simple reason that many of the new tax measures will serve to distribute the load. The average California farmer, for example, will not be hard-hit by the new income tax, with its rates of from 1 to 15 per cent, as farm net income is exceedingly low. Nor will the farmer, except in rare instances, be greatly burdened by the liquor tax, or the inheritance tax.

The farmer will undoubtedly pay a good portion of the new revenues to be raised by the sales tax, however, with the increase in rate far more than offsetting any savings due to the exemption of staple foodstuffs. And the boosted sales tax rate, together with other amendments to broaden its application and prevent evasions, will provide nearly half of the new income to be raised!

(Next Week: "Social Legislation and Unemployment Relief.")

Pat West To Stage Benefit For Scouts

Again Sierra Madre citizens will have the opportunity of seeing Pat West, famous Hollywood movie comedian and master of ceremonies in his show of professional actors in a benefit program being staged at the Arcadia-Monrovia-Duarte High School, Friday night, July 19. Proceeds to go to the Boy Scout Troops of Arcadia.

Those in Sierra Madre who missed seeing Pat in the show staged by the Art League, now know they missed the best vaudeville of all time, and now he is back again with another big show, July 19, at 7:30 p.m. Any boy or girl who is interested in earning five cents for each ticket they sell, communicate with Earl Kingston in Arcadia.

In a Social Way

THE beautiful gardens of the M. Penn Phillips estate at 631 East Orange Grove avenue, was the setting Saturday morning, June 29th, for the wedding of their daughter, Marion Phillips, and Richard Thayer. Rev. W. H. Hannaford officiated at 11:30 in the presence of the immediate family.

As the strains of Lohengrin's "Wedding March" rendered by Miss Cynthia Hull, sounded in the distance, the bride entered the garden on the arm of her father and proceeded to an altar banked with hydrangeas and other natural greenery.

With her gown of white organza over white satin, she carried a bouquet of gardenias and and bovadria. Miss Eleanor Phillips, sister of the bride, followed gowned in blue chiffon with touches of pink. She carried a bouquet of pink roses and blue delphenium. Mr. Thayer was attended by his cousin, Harold Stitt.

Following the ceremony a wedding breakfast was served. The bridal party was seated at a large table, covered with a lace cloth over satin. A huge bowl of Georges Pernet roses formed the center piece.

Mr. and Mrs. Thayer are both popular members of the younger set, and after honeymooning in Santa Barbara, they will be at home July 15th on Olivero street, of this city.

MRS. Blanch Buie of 52 East Highland avenue, accompanied by Mrs. Sarah Nash, of San Marino; Mrs. L. E. McClain of Santa Barbara, and Mrs. Carrie Baddie of San Francisco, department president of the American Legion Auxiliary, were luncheon guests at the El Paseo Inn on Thursday. Prior to the luncheon Mrs. Brady was the guest speaker at the Federated Woman's Club in Los Angeles.

MRS. Paul Royce of 629 West Orange Grove avenue, made a charming hostess Sunday evening, when she entertained a group of friends, honoring the return of Mr. Royce from New York. Covers were laid for 14 guests including Mr. and Mrs. Arthur Anderson, of Pasadena, Mr. and Mrs. Victor Schmidt of Los Angeles, Mrs. Henry Lannan, and Mr. and Mrs. Harold Roberts, of Sierra Madre, and Mrs. Fred Starr of Pasadena

MRS. Samuel Sea, of 198 West Montecito avenue, has as her house geusts, Dr. and Mrs. Samuel Roberts, of Kansas City ,and their three daughters, and Mrs. Sea's twin sister, Mrs. James Brazell, of Oklahoma City. Dr. Robert's daughters, including a pair of twins, are talented musicians, and Mrs. Roberts also has earned quite a reputation in musical circles in Kansas City.

Mrs. George Seeley, of 29 North Lima street, was delightfully entertained at the home of Mrs. H. Phillips, of Covina, last Friday, in honor of her birthday.

Miss Laura E. Cadmus of 601 Woodland Drive, was the guest of Milo Chapman Monday evening at the Rotary club dinner, at the Montebello Country Club.

The League of Women Voters entertained at a delightful garden tea at the home of Miss Madelaine Wells of San Marino, in honor of Dr. Esther Brunauer of this city, last Saturday afternoon.

Mr. and Mrs. George Rikeman entertained at a dinner party on Sunday evening, at La Fiesta. Those included in the Rikeman party were Mrs. F. E. North and daughter, Marjorie.

Mr. and Mrs. Thomas Solury of 503 West Manzanita avenue, entertained Mr. and Mrs. M. O. Brock, of San Gabriel at Sunday dinner.

Many lovely social affairs are being planned this week for Miss Sallie Caldwell of Tarentum, Pennsyvania, and Miss Sallie Roes of Coal City Pennsylvania, who are the house guests of Mrs. F. C. L. Roess, of 83 West Highland avenue.

Associate Matrons of the OES are entertaining their worthy Matrons tomorrow at the Roosevelt Hotel in Hollywood. Sierra Madre members who will attend are Mrs. Mary Wammock, who is atking Mrs. Edna Holland as her guest.

Mr. and Mrs. C. E. Anderson, of 234 Santa Anita Court, entertained at a farewell dinner Wednesday evening for Mr. Anderson's aunt, Mrs. Ivah Doyle, who ,following the dinner departed for her home in Denver.

Miss Thomasella H. Graham of 457 North Lima street, entertained a group of friends at an informal tea Thursday afternoon. Those included were Mr. and Mrs. H. Meade of Birmingham, Alabama; Mr. and Mrs. Vaughan Meade, of San Marino, and Miss Cornelia Scarborough, also of Birmingham.

An informal reception and tea was given Sunday afternoon by Mr. and Mrs. R. O. Caukin of 267 North Baldwin avenue, honoring their daughter, Dr. Esther Brunauer, who is visiting them while lecturing at the Whittier Institute of Internal Relations. Approximately a hundred guests called during the afternoon.

Entertaining at dinner at their home on Sunday, Mr. and Mrs. William Middough of 509 West Central avenue, had as their guests Mrs. Charles Middough of Long Beach; Mrs. Bryon Hester of San Jose and Mr. and Mrs. C. K. Simpson and son Charles, of Long Beach.

Starting Now On Improvements At Santa Anita Track

Additional grandstands and landscaping of the grounds of the Santa Anita Park racing plant will be started in a few days, according to word released this week by the Los Angeles Turf Club. Cost of the improvements will amount to approximately $250,000.

The construction program includes enlargement of the grandstands on the west side, an underpass from the terrace to the infield, landscaping of the infield, additional betting booths, and numerous small improvements. A highlight of the program is the classroom in which the "3 R's" will be taught to jockeys, exercise boys and stable help still of school age.

The second meeting at the Arcadia track will be four days longer than last season, running 58 days from Christmas Day. Charles A. Strube, general manager of the plant secured promises from nearly every first class American stable that they will be represented when the new season opens.

Church Notices

St. Rita's Church
Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—7:00 a.m. and 10:30 a.m.
Week-day Masses, 6:45 a.m.
Tuesday Evening — Devotions, 7:45 p.m.
Friday— Stations, 7:45 p.m.

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Morning Prayer.

Friday, June 28—
Women's Guild, 2:30 p.m. Final meeting of the season.

Bethany Church
The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible School.
11 a.m. — Morning Worship.
Robert Harkness in charge of the music.
6:15 p.m.—Christian Endeavor Societies.
7:30 p.m. — Evening Meeting.
Prayer meeting every Wednesday evening at 7:30 p.m.

Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject for Sunday, July 7: "God."
Golden Text, I Samuel 2:2: 'There is none holy as the Lord; For there is none beside thee; neither is there any rock like our God."
8 p.m., Wednesday—Testimonial meeting.
Reading Room in church edifice open daily from 2 until 4 o'clock.

Congregational
Rev. Arthur O. Pritchard, Pastor
Church School at 9:30 a.m.
Young People at 6:30 p.m.
Rev. E. Guy Talbott, Regional Director of the National Council for Prevention of War, will be the speaker at the morning service at 11 o'clock.

Canyon Community Church
(Interdenominational)
Rev. Myron Raum,
Rev. Harper Welch, Pastors
Club House, Sierra Madre Canyon

Sunday—
9:45 a.m.—Sunday School.
11 a.m. — Morning Worship.
7 p.m.—Evening Service.

Wednesday—
7:30 p.m.—Prayer meeting. All are cordially invited to attend these services.

Old Meeting House
Undenominational
Rev. E. Murdock, Pastor
191 West Central Ave.

Sunday—
9:45 a.m.—Sunday School.
10:45 a.m—Sunday morning worship. Sermon, "Where is Heaven?"
7:30 p.m.—Evangelistic service. Sermon, "Five Foolish Virgins." One hour of music preceeding the sermon; "The Fiddlers Three," mixed quartette, Mrs. Tice, piano and harp.

Wednesday—
7:30 p.m.—Prayer and Praise service.

Friday—
7:30—Divine Healing service.

Span of the Eye

The word spanning, used in connection with reading, refers to eye span, or the pauses which the eye makes across the line of type.

Convenience for Sailors

Sailors wear bell-bottom trousers in order that they may be easily rolled up when scrubbing the decks or when wading in the water.

Summer Clearance of Hats

All Straws—Dark, Light & White Crepes—a few White Felts—which formerly sold at $2.95 and $3.95 ..... NOW $1.49

Oakbrook Full Fashioned, Ringless Hose—Sheer Chiffons, a few Service Weight—all summer shades —sizes 8½ to 10½—regular $1.00— Special 89c pair or ..... 2 PAIR $1.75

Roberta Frock Shop
22 North Baldwin Avenue



SPECIAL FOR A LIMITED TIME ONLY

The Dorothy Gray "Salon Facial Package"

SALON TREATMENTS YOU CAN GIVE YOURSELF

$1

This is the facial treatment for which Dorothy Gray's Fifth Avenue Salon is so famous ... now simplified so you can give it to yourself! Everything you need in one lovely box for your dressing-table. (1) The cleanser, (2) An emollient cream, (3) A stimulating lotion. Enough for complete Dorothy Gray Treatments for days and days. There is a package for Dry Skin, another for Normal or Oily Skins. Full directions for the routine are included. On sale in our Toiletries Department for a limited time only.

Other Dorothy Gray Articles carried in stock

Middoughs for Drugs
36 West Central — Phone 40

SPECIAL SALE

Many people are taking advantage of our SPECIAL SALE ON TIRES—until July 7th we are giving a

Heavy Duty Tube FREE

with each Goodrich Silvertown or Yale Tire purchased.

This is your choice to save Money at

Pickett's Service Station

Condensed Statement
of condition of

Sierra Madre Savings Bank

at close of business June 29th, 1935

Cash and due from Federal Reserve Bank	$ 22,148.13
Due from Banks	77,670.38
United States Government Bonds	25,000.00
Bonds	100,028.16
Loans	272,299.01
Bank Premises, Furniture and Fixtures	17,400.00
Other Real Estate	41,547.04
Cash Items	518.36
Overdrafts	703.72
Other Assets	2,019.22
	559,334.02
CAPITAL STOCK, Preferred	25,000.00
Common	25,000.00
Surplus	8,000.00
Undivided Profits	5,300.18
Reserves	1,016.59
Demand Deposits	198,652.87
Time Deposits	264,542.52
Public Funds	28,580.35
Cashier's and Certified Checks, outstanding	2,833.71
Miscellaneous	407.80
	$559,334.02

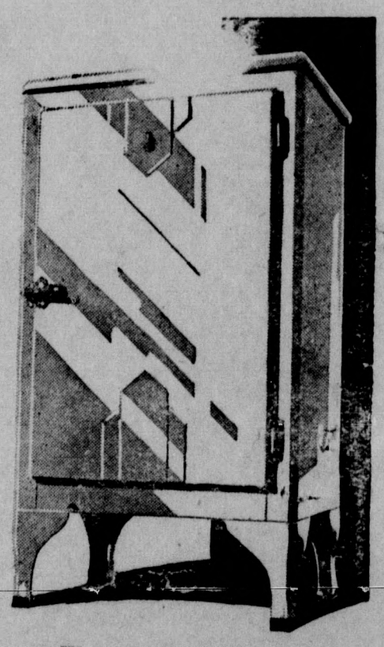
Municipal Bonds carried at $42,000.00 have been deposited to secured Public Funds.

United States Depository for Postal-Savings Funds.

Member of Federal Deposit Insurance Corporation.

Air-conditioned

ICE REFRIGERATORS as low as $2 down



A wealth of new features is presented in the new all-metal air-conditioned refrigerators. You will be amazed when you inspect them. These late model ice refrigerators are superbly styled and embody a new principle of refrigeration, requiring less ice and assuring you finest food protection. Air-conditioning is constantly maintained. The circulating air is washed and purified and prevents foods from drying out.

On terms as low as $2.00 down and $2.00 monthly you may obtain one of these magnificent ice refrigerators. Phone or ask one of our ice delivery salesmen for full details. A liberal trade allowance on your old ice or mechanical refrigerator.

THOSE WHO INVESTIGATE, CHOOSE



ICE REFRIGERATION

...always plenty of ice for the party

We will place this refrigerator in your home for 10 days free trial, without obligation . . Approved and available under the Federal Housing Act . . .

SIERRA MADRE ICE COMPANY

T. Miller, Jr.—71 East Montecito Street — Phone Sierra Madre 33

OUR ICE SALESMEN OWN THEIR BUSINESS. THEY APPRECIATED YOUR PATRONAGE

Put New Fire Regulations Into Effect

Nearby Canyons Will Be Closed To The Public As Necessary Precaution

Extra precaution against fires in the Angelus and San Berdardino National forests were placed in effect early this week by William V. Mendenhall, Forest Supervisor and Spence Turner, County forester and fire warden.

In issuing regulations to guide visitors to the forest reserves, Mendenhall declared the rainfall during the earlier part of the week would have little effect in preventing fires.

Supervisor Mendenhall posted four major "dont's" for the benefit of those hiking through the mountains. These were "don't smoke," "don't explode fireworks," "don't go away leaving fires half extinguished," and "don't expect others to correct your mistakes."

"The forests after all belong to you . Their burning-off effects your drinking water, your home and your future." Mendenhall's notice read.

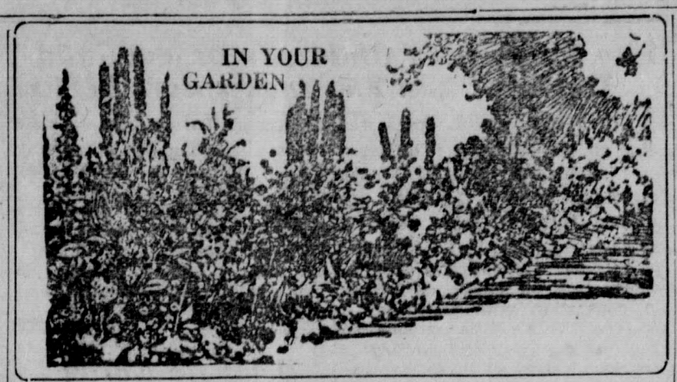
One protection against fires this season included an arrangement whereby pilots of all air lines are acting as volunteer lookouts. The routes of nearly all transcontinental lines are so varied that pilots collectively, have a comprehensive view of practically the entire forest area of the southland.

Several mountain canyons may soon be closed to the public during the dry season, according to the forest officials. These include Pickens Canyon, north of Montrose, and Brown Canyon near Altadena. These areas have been burned over recently, and another blaze would denude them of what little cover they have grown this spring, Mendenhall said.

"One fire in an area like this, where we are attempting to produce a cover to reduce flood hazards and erosion," he pointed out, "would set us back two years."

CYPS WILL INSTALL OFFICERS ON JULY 14

The next meeting of the Congregational Young People's Society will be Tuesday, July 9, at the home of Dorothy Walsworth, 20 South Baldwin avenue. The meeting will be in charge of Morton Hilbert, vice-president, and plans for the summer will be made. All young people are urged to attend. The installation of officers planned for June 29 has been postponed to July 14.



PLAN AND GROW YOUR PERENNIAL BORDER NOW

HARDY borders are now as much a part of the furnishings of a home as the garage, the fences, or the clothes poles. They are a sign of permanence, an institution of beauty appearing each year. They may be simple, composed of only a few varieties of plants. They may be narrow, only 3 or 4 feet wide, or they may be elaborate, 10 to 15 feet wide and employing a great variety of plants and a carefully thought-out color scheme.

The most interesting border is the one that you grow and plan yourself. The great majority of the perennials can be raised in quantity from seed. A few perennials, such as irises, named perennial phloxes, delphiniums and others, must be bought as plants if a particular variety is desired. Named plants were originally raised from seed, however, and the finest seedlings were selected as worth perpetuating and naming.

At the start there was only a single plant of the variety. It was then propagated either by dividing or by cuttings of the roots or stems as hybrid plants do not breed true from seed. So each named plant in the world of a certain variety is really a piece off the original plant.

For instance, the famous old white peony, festiva maxima, distributed over the gardens of the world wherever peonies grow, now numbers millions of plants. All are pieces of one plant.

The best way to secure a high-standard of plants for the hardy border is to raise a large quantity of seedlings in rows like vegetables until they bloom and then select the best types and colors for permanent occupants of the border. This should be done wherever space permits.

Delphiniums, pyrethrums and perennial poppies have many inferior types among seedlings which should be discarded. However, all of them make good displays and it is only the advanced gardener who will be particular in his selection. It pays in the long run.

HIGH TRIBUTE PAID SIERRA MADRE POETS

A capacity audience at the Church of Truth in Pasadena on Sunday night greeted Lucia Trent and Ralph Cheyney in a lecture-recital presenting their poetry and view on poetry. After their performance a short speech of tribute to their work in and for poetry and through poetry for peace and social advance was delivered by Dr. E. Guy Talbot, Western Representative of the National Council for the Prevention of War. Both these Sierra Madre poets and critics had read poems against war and shown how poetry through encouraging realization of the unity of all life is a force for National as well as individual good-will and fellowship. This was the fiftieth audience they have addressed since their arrival in California at the beginning of the year.

Warns Growers To Be On The Lookout For Gummosis Now

Because of the unusual presence this year of a bark disease known as "gummosis" affecting citrus trees, Farm Advisor M. B. Rounds warns citrus growers to make an early survey of their orchards in order to combat this insidious disease. An unusual percentage of gummosis affected trees have appeared this spring, probably due to the moist weather.

When infection takes place this disease grows rapidly in the bark of the tree, especially during warm weather, and soon girdles it. Treatment is to cut out all the infested bark to the wood, removing this; also cutting into the good bark to a depth of two inches above the infected area and one inch on either side, removing all the bark to the woody portion. Afterwards paint with a disinfectant such as a solution of permanganate of potassium (one teaspoonful to a pint of water) and in about one month paint with some kind of a protective material in order to prevent decay of the wood.

Growers are warned not to confuse this disease with scaly bark, the treatment for which is not to remove all the bark, but to scrape the outer portion.

HOLC Now Passing On Accumulated Loan Applications

"The time limit for distressed home owners to file applications with the Home Owners' Loan Corporation expired at midnight, June 27. In the next few months, the corporation will complete its lending activities. From that time on, its duty will be to collect the monthly small payments due on its loans from about a milion home owners," says a statement by John H. Fahey, HOLC chairman. The statement continues:

"The success of this enormous servicing operation will rest mainly upon the inherent honesty of the American people. The loans are a first lien on homes valued at least 25 percent above the amount of the loans. The corporation's executives recognize that in some cases ,the borrower is unemployed or otherwise unable to make his payments in full for the time being. Such instances will be given reasonable consideration, in an effort to help the home owner to get back on his feet without sacrificing his dwelling but the corporation has already begun foreclosure proceedings against several hundred borrowers who wilfully defaulted in their payments. It must continue that policy.

Fire Flames

AN imaginary fire took the drill of the firemen to the western part of the city last Friday and very near to the home of Frank Lovell. The object was to learn the most efficient way to attack a fire should one occur on the large Barlow estate. This required the laying of much hose and answered two questions. It was learned that a section of large hose leaked. This was immediately removed to be repaired by the recently purchased repair tool. The practice also determined the proper fire plugs to connect in this emergency.

Don Hosford was given a short leave of absence by the members at the meeting. Don will hie to the tall timbers around Emerald Bay at Lake Tahoe again.

The Chief reported his experience at the last G. G. V. Firemen's gathering while Joe Swanson nearly talked the boys to sleep with his description of a visit with fire fighters in the San Dimas Canyon district.

The forthcoming picnic was discussed pro and con, here and to ,and otherwise ,so now we can look forward to the firemen coming on Sunday, July 7th. A special meeting is to be held tonight for the final arrangements. Although all the men are anxious to be there on that day, a motion to fine each fellow a dollar who failed to show up, did not carry. As is the custom, this motion required a long and tiresome discussion.

The Chief ordered the men to wear a white shirt on the day of the picnic, and this will help some of us to be in the white collar class for a day.

Up at the Wistaria grounds Guy Scott is preparing for the next Fete. One of the large palm trees up there netted Guy a family of small owls. As they were very young when he took them in, they are now very tame and eat from his hand. A neat cage was built for them and Scott declares that the owls are real pets. If it ever happens that our famous vine refuses to shoot forth the necessary blossoms, Guy will be ready to change from a Wistaria Fete to a Wise-acre fest.

The visitors to the "Quarters" last Friday included, besides the forestry men, Kaye and Schwoob, our most beloved old pals "Pop" Froehlich and his daughter,s ball and chain, Oswald Krinke. Both of the latter went home with pleasant thoughts of the "Southwest Corner" (which is now meeting in the Southeast).

County Budget Now 50 Per Cent Above 1934 Expenditures

Roughly fifty percent larger than the budget bill for last year, the 1935-36 preliminary budget, totalling $62,740,120.59, today is receiving consideration of the County Board of Supervisors. The increase over last year, amounting to $22,779,778.83, is earmarked mostly for welfare and charitable purposes.

Following printing of the new budget, public hearings will be held and continued until the budget is adopted about August 29 ,at which time the new basic tax rate will be set for 1935-36.

The increase in funds alloted to county charities, hospitals, and institutions of correction, more than offsets cuts made in other regular departments of county government. Reserves set up total $5,700,000.

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Sierra Madre News

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COFFEE SHOP at 45 North Baldwin
Phone 242-1
Fine Home-Cooked Meals Served at All Times
Dinner Served from 11 a.m. to 8 p.m.
Man-Sized Portions of Quality Food

Askew Transfer Moving and Storage
FAST SAFE MOVING SERVICE TO
Bakersfield, Fresno, San Francisco, Santa Barbara, San Jose, Oakland, San Diego and Way Points; Los Angeles and Beaches
LOCAL MOVING
Res. 23 S. Lima St. — PHONE 55 — Sierra Madre

Notice to Telephone Subscribers
Telephone bills hereafter will be mailed for delivery by the tenth of the month. Exchange service discount if paid by the twentieth of the month.
Sierra Madre Tel. & Tel. Co.


Don't be fooled
Into thinking that it is ever possible to do First-Class Work for Third-Class Prices ! The material in your suits and dresses knows the difference between A-1 cleaning fluid and cheap, destructive fluid. Sooner or later the garments will show the effect of non-quality cleaning treatment.
EXPERT REPAIRING
Sierra Madre Tailors Cleaners & Dyers
W. E. Craig, 14 West Central — Tony Delvecci, Phone 3

MUST VACATE AT ONCE
Building being torn down! Wreckers are on top of us
Reduced Prices Now Lower Than Fire Sale Prices

Men's White Broadcloth Shirts — Pre-shrunk. $1.50 value 79c
Stronghold Overalls—with and without bibs 99c
Other Overalls—with and without bibs 79c
Children's Dresses and Pajamas 48c and 27c
Athletic Shirts, grey color for men & boys ..... each 14c
Ladies Bloomers, extra large sizes 75c value 39c
Children's Bathing Suits all sizes 27c
Men's and Women's Bathing Suits 47c
Men's Socks, Fancy or Plain, work or semi-dress .... pair 5c
Ladies' & Children's Rayon Undies, various styles each 13c
Razor Blades (why wear whiskers?) package 3c
LAST OPPORTUNITY Ladies' Shoes—choice of the store—HALF REGULAR SALE VALUE $1.59 & $1.69
Girls' and Boys' White Duck Pants various styles 38c
Men's Athletic Union Suits each 37c
Silk Baby Socks all colors 10c
Ladies Shoes— WHITE SPORT STYLES, low heels, also strap patent. Just right for outing wear. Pr. $1.19

Friday and Saturday Will Be Your Last Opportunity for These Bargains
Monrovia Cut-Rate Dept. Store
613 South Myrtle Avenue, Monrovia

NEW Air-Cooled ELECTROLUX Gas REFRIGERATOR


SOUTHERN COUNTIES GAS COMPANY

SIERRA MADRE NEWS
SIERRA MADRE, CALIF.
Published every Friday
L. R. GOSHORN
EDITOR and PUBLISHER
TELEPHONE 48
9 Kersting Court

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Member Nat'l Editorial Ass'n

One year, $2; Six months, $1.25; Three months, 75c.

If ye know these things, happy are ye if ye do them.—John XIII:17.

Hurt not your conscience with any known sin.—S .Rutherford.

SEE CUT IN TAXES

If Los Angeles county government plans to spend the same amount for the coming fiscal year as it did for the current year, taxpayers of the county can expect a reduction in the general county tax of 12 cents, or a county tax rate of $1.08, as compared with the rate of $1.20 per $100 of assessed valuation for 1934-35. These facts are brought out in a study, recently completed by California Taxpayers' association, of the effect on county tax rates of the return of operative property of utilities to the local tax rolls and the equalization of assessed values to a common valuation level of 50 per cent.

According to the study, $244,904,000 of operative property will be added to the tax rolls of Los Angeles county. The county taxable valuation for 1934-35 was $2,178,925,205, based on an assessment ratio of 50.20 per cent to true value. When the 50 per cent common valuation level is applied, this should result in an estimated equalized valuation for 1935-36 of $2,170,149,000. With the addition of operative property, the county should have a total valuation for 1935-36 of about $2,415,053,000. On this valuation, a $1.08 cent tax rate will yield as much for the county to spend as the $1.20 rate on a taxable valuation of $2,178,925,205 yielded in 1934-35. The study assumes that the true value of nonoperative property in the county will not change materially in 1935-36 compared with 1934-35.

The study made by the Taxpayers' association was on the general county tax rate, the only rate which applies uniformly to all property in the county. Practicaly every tax bill carries other tax rates, the association points out, both for school districts and for city and other district levies Some of these smaller areas may be doubled or trebled in value by the return of operative property; in others there may be no operative property at all. No two of the more than 11,000 taxing districts in the State will be affected alike. In general, however, the trend of the tax rates should be downward because of the broadening of the tax base.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Frank Gerhard	July 5
Roe Wagner	July 5
Harry Draman	July 5
Ruth Snyder	July 5
David Roess	July 5
Norma Sexton	July 6
Bobby Gerhard	July 8
Janet Kedsie	July 8
Mrs. A. B. Vickers	July 9
Mrs. Arthur Evans	July 9
Marion L. Hays	July 9
W. H. Ingraham	July 10
Jean Brooks	July 10
Donald O'Rourke	July 12
Jim (Happy) Heasley	July 12

Never So Easy As Now To Modernize Or Build New Home

At a cost no greater than rent, home ownership may be achieved today by an investment of only $7.43 a month for each $1000 borrowed under the National Housing Act, Clifford Anglim, director of the Northern California district, Federal Housing Administration, declared at a mass meeting which closed a two-day "mortgage clinic" in Stockton on Tuesday.

The financing, available from local banks and other authorized lending institutions under government-insured mortgage loans, which fixes five percent as the maximum interest rate, covers up to 80 percent of the appraised value of the property, Anglim said, and can be paid in equal monthly installments extending over a period as long as 20 years.

The terms are applicable, he said, to buy, build or refinance present home properties, whether a single famliy or up to a four-family dwelling. The maximum available under these terms is $16,000. Anglim's address was primarily a resume and explanation of recent amendments, drastically liberalizing the National Housing Act.

"Bank vaults in Northern California are bulging under a burden of $67,220,000 immediately available for government-insured loans," he said. "That amount has been allocated and awaits only the application of forward looking citizens to snatch advantage of this rare opportunity for low-cost long term financing."

Townsend Predicts Roosevelt Will Be Defeated In 1936

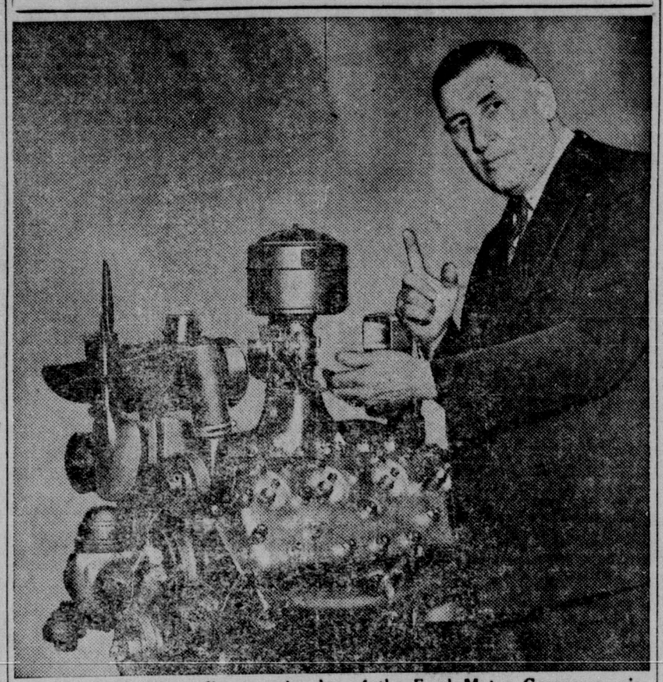
Followers of Dr. F. E. Townsend, author of the old age revolving pension plan, will name the next president of the United States, and he won't be Franklin D. Roosevelt, according to the Long Beach physician who arrived home from Washington, D.C., the other day.

Dr. Townsend, who came west to attend funeral services for his adopted daughter, Mrs. Marilyn Pennocks, in Long Beach, declared that Townsend clubs and adherents are still on the increase throughout the country.

"The Townsend plan is becoming a growing National issue," he said. "One prominent progressive Senator will rally additional support to the cause."

Dr. Townsend would not identify the Senator.

V-8 Engine "Heart of the Ford"



W. C. Cowling, director of sales of the Ford Motor Company, pictured during a recent visit to the Pacific Coast, explaining the highlights of the "heart of the Ford"—the famous 8-cylinder V-type engine.

Time tested and proven, 2,000,000 Ford 8-cylinder V-type engines are now performing on roads all over the world. First introduced to the low price field by Ford in 1932, the V-8 engine, setting a new standard for power and performance, has been an important factor in the steadily increasing Ford sales since that date, company officials believe.

The shortness of the V-type motor allows more body room on the same length wheelbase, and the rigidity of the short crankshaft gives smoother performance and minimizes vibration and wear, according to the local Ford dealer.

The V-type engine, the Ford dealer adds, has proved its superiority over all others. Virtually every important speed record is held by this type of power plant, on land, in the air and over the water. More expensive to build, the V-8 is found only in the Ford and America's most costly cars.

In spite of its increased power and speed, the 1935 Ford V-8 gives better gasoline mileage than any car of equal power, the dealer states, and is the most economical car Ford has ever built.

$7,000,000 Added To County Tax Load By Old Age Pension Law

Los Angeles County's aged will receive approximately $7,000,000 next year if Gov. Merriam signs the recently amended Old Age Security Act, which is now receiving his consideration.

These figures were released here by Rex Thompson, county superintendent of charities, following dispatch of a telegram to Supervisor Herbert C. Legg, now in Washington, D.C., advising him that real property in the county will have to pay half of the cost of the old age relief.

Five provisions of the law, according to Thompson, will materially increase this county's share of the expense. They are as follows: Reduction of age limit from 70 to 65 years; maximum aid limit increased from $30 per person to $35 per person per month; worth of allowable owned property changed from $3000 market value to $3000 assesed value; annual income of any property of an applicant for aid, which does not produce a reasonable income is to be computed at 5 per cent of the value of such property; and qualifications of applicants have been changed from those resident in the county 15 months or more to include those who merely are citizens of the United States at the time application is made.

NEW ENGLANDERS TO PICNIC ON JULY 13TH

The State societies of Main, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut are joining in a big New England picnic reunion at Bixby Park in Long Beach on Saturday, July 13. Each State will have a section of the park and its own registers. Boston baked beans and Vermont maple syrup will be served to those bringing picnic lunches.

Two Members Of Children's Drama Guild To Perform In The Shakespeare Revival

DOROTHY HALL presented an original play, "The Hero" at the last meeting of the Children's Drama Guild. Lizette Annas, Eleanor Annas and a small guest assisted the young playwright. The director gave a short stalk on choice of themes in connection with this original feature. This little production was a step forward toward a creative workshop in conjunction with Guild activities.

Plans were discussed for the yearly picnic which will be held tomorrow in the Paul Royce gardens. At this time the following children will present "The Green-Eyed Monster," a playlet written by the director; Eleanor, Marjorie Ann Royce; Bess, Grace Jensen; Rachel, Muriel Royce; Ellen, Geraldine Davis; Grace, Lois Pickett; Meg, Sylvia Colbert.

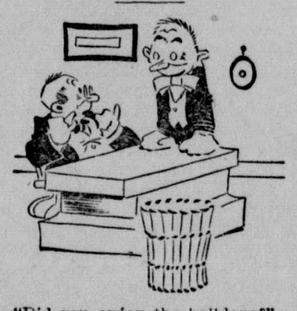
The director complimented William Adwell, Jr., on the efficiency with which he handled the stage when the Guild presented two numbers at the Congregational Rose Luncheon, June 25th. Grace Jensen also received an award for her interesting work as mistress of ceremonies on this same occasion. The work of Patsy and Mary Moeller in the sketch, "Playing House," written by the director, was delightful. Small Betty Jean Askew and George Tyree charmed the audience with their interpretation of "Being Brave."

Margarette Adwell, Sue Adwell, Sylvia Colbert and Phyllis Dodson, Guild members, who are also students of the Marian de Beaulieu Studio of the Dance, appeared in Madame de Beaulieu's original play, "Peeps," in the school auditorium, and also in the Fanchon and Marco Studio in Pasadena recently. Phyllis gave a reading; Margarette and Sue had lines in the play.

Grace Jensen has been advised by the ensemble director of the current Shakespearian plays, at the Pasadena Playhouse that she will appear with Dolores Bartold, another Guild member, in "Henry the Sixth." These fortunate children are enjoying the opportunity for advancement which the Playhouse offers.

"God's Black Angel" and "Penny Sense' 'are in rehearsal. Jane Colbert will play Mam-Lindy in the former; Billy Van Meter, Lijah, and Margaret Adwell, Chole. The role of Rastus has not been cast as it must be given to someone who is capable of doing Negro dialect. Here is your chance for a tryout, boys.

SOME HELP



"Did you enjoy the holidays?"

"In some respects. They constitute the only season of the year when I am sure of being able to find a calendar as soon as I need one."

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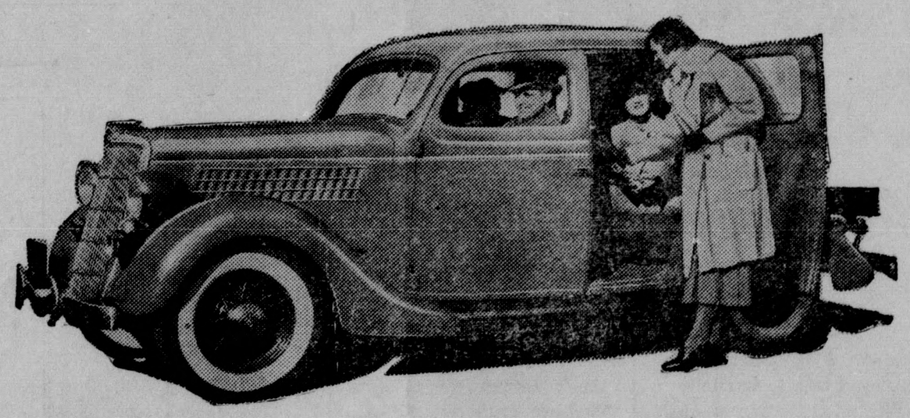
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*With *every* Westinghouse Refrigerator you get the standard 1-year warranty, plus four additional years' protection against service expense resulting from any possible failure of the Westinghouse hermetically-sealed mechanism. The cost of this protection—only $5—is included in the original purchase price.
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Time Proved *Dependability*

THERE are no experiments in the new Ford V-8 for 1935. Its modern streamlined beauty is the result of basic engineering advances—(such as moving the passengers forward of the rear axle). The dependable and economical 1935 V-8 engine has a new system of crankcase ventilation—but remains, basically, the same engine that has been proved by a million and a half owners driving over every kind of road.

In the Ford V-8 you get a truly 1935 production—based on Ford's 30 years' experience in building *dependable* transportation. No matter what you can afford to pay for a car, be sure to see the new Ford V-8 today. You will agree it has everything you want in a car.

FORD V-8 · $495 AND UP, F.O.B. DETROIT • Easy Terms Through Universal Credit Company—The Authorized Ford Finance Plan

BE SURE TO VISIT THE FORD EXHIBIT AT THE SAN DIEGO EXPOSITION THIS SUMMER

SIERRA MADRE GARAGE
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WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

WE WOULD like to clean your lot or lots. Prices right. Self Help Cooperative, No. 57, call 352-1. Office 36 Auburn Ave. —33:tfa

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tfi

HELP WANTED

HOUSEKEEPER wanted few hrs. daily $15. Honthly. No Sunday work. Apply Box M. News Office. 40:b

INSURANCE

WE RECOMMEND the new "7 Point Combined Contract" which extends protection on your fire insurance policy at a small additional cost. Ask us about it. Andrews & Hawks 81 West Central, Phone 2.

MISCELLANEOUS

ATTR. Rest Home situated in large orange grove open for paying guests. Spacious cool rooms, beautiful terrace, lovely grounds, excellent table or tray service. No objection to convalescents. Graduate nurse and skilled dietitian in charge. Phone 68. —39:i

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 of Address Box K, *News Office.* 24:tfi

ROOMS --- BOARD

CHILDREN cared for, monthly. Phone 37. 55 Auburn. —34:tfh

ATTR. rest home situated in large orange grove open for paying guests. Spacious cool rooms, beautifully terrace, lovely grounds, excellent table or tray service. No objection to convelasents. Graduate nurse and skilled dietition in charge. Phone 68. 40:t

RENTALS

FURNISHED cottage, close in, for one or two. Inquire, 53 Suffolk Ave. —41*

FOR SALE MISCELLANEOUS

CHERRY PLUMS—dainty, delicious preserves, 3c lb. Six other varieties, 1½c. Jackson, 1941 S. Myrtle, Monrovia. 41*i

FOR SALE—Icebox, almost new, 50 lb. Leonard, $7. Phone 239-2. —40*e

FURNITURE for sale; 8 piece dining set, 9x12 rug. bedroom set, old sink, iron bed, etc. Fri- and Sat. 47 Bonita. 40:e

FUNERAL Flowers, Sprays, $1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

FOR SALE—Home grown apricots. Call 83 N. Sunnyside. Ph. 296-2. —42*e

A. L. A. Activities

By Helen Lovejoy

A FIDAC program was given by Maybelle Caley Barker assisted by Mrs. Lee S. High and Mrs. Augusta Coats at the meeting held Thursday evening, July 27th, at the home of Mrs. High. Customs, education, and the geographic and strategic situation of Belgium were given in a most interesting manner. Mrs. Grace Caukin discussed the country enlightenigly.

After the business was taken care of we proceeded to the nomination of officers for the coming year, and the delegates and alternates for the State convention. Nominations are held open until the next meeting, which will be held at 47 West Grand View avenue, on July 11th. At this time more candidates will no doubt be presented, and election will take place.

The name of Mrs. Thomas Prentiss Buie was presented as a delegate for convention. We need to think this over before the next meeting, as it is necessary to have three delegates. Miss Lucille Johnson was nominated for reelection as historian.

We were glad to have back with us some of the members who have not been coming for quite some time. Dorothy Shetler won first prize at bunco, Katherine Miller winning the second prize.

Mrs. Grace Caukin held open house to her many friends last Sunday where they met her daughter and grandson, Dr. Esther Brunauer, and son Lewis Caukin Brunnauer. Master Lewis is much attached to his grandfather, former Legion Commander R. O. Caukin, and looks very much like him, too. A most pleasant afternoon was enjoyed by all.

July, the month of Trophies and Awards, is here. It is only through the coordination of all units that departments grow and prosper— incidently winning one of the prize awards that all are striving for. Likewise every unit feels a sense of pride and possession when her department wins one of the coveted trophies —she has had a share in winning it.

We must and do always keep in mind the fact that it is not the award primarily—it is the service that has been performed through the exerted and united efforts of all, that is significant. A trophy is merely the reflection of an accomplishment. But, who doesn't like a reward for service graciously and willingly given?

Our Unit's scrapbook (publicity) is all ready to enter competition, and on July 9, 1935, a meeting of the district's publicity chairmen will be held at Baldwin Park, where we will learn more about the entering of them at convention. We are very proud of our scrapbook, and hope it will get to go to convention.

JUNIOR NEWS

The first district picnic to be held in the 18th district was at Baldwin Park on June 27, 1935. Assembling at 10 o'clock games, contests, races, swimming, and a treasure hunt, were held with Esther Robidart awarding prizes. Unit's represented were Sierra Madre, El Monte, City Terrace, Baldwin Park and Alhambra.

A short impromptu program was given just before lunch, in the pavilon, with Mrs. B. S. Stinman acting as mistress of ceremonies. A tired but happy group of children reluctantly went home at 4 o'clock from their first district Junior picnic.

Don't forget girls, meeting tomorrow at your sponsor's home, 71 Suffolk avenue.

— LEGAL NOTICE —

NOTICE OF TRUSTEE'S SALE
NO. LAS-2142

On FRIDAY, the 2nd day of August, 1935, at 11:00 A.M., Los Angeles Trust & Safe Deposit Company, as Trustee under and pursuant to Deed of or Transfer in Trust executed by Cecile W. Christensen and Jakob Christensen, Jr., her husband, dated January 25, 1933, recorded February 3, 1933, in Book 11995, Page 258, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for $9,800.00 dated January 25, 1933, in favor of Security-First National Bank of Los Angeles, will sell at public auction to highest bidder for cash (PAYABLE IN LAWFUL MONEY OF THE UNITED STATES AT TIME OF SALE) at the eastern entrance to the Hall of Justice, facing toward Spring Street, Los Angeles, California, all right, title and interest conveyed to and now held by it under said Deed or Transfer in the property situate in the City of Sierra Madre, in said County and State, described as

Lot Twelve (12) of the Canon Tract, as per map recorded in Book 10, Page 66 of Maps, in the office of the County Recorder of Said County.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of said note, to-wit, $9,620.00, with interest from July 1, 1933, at the rate of seven per cent per annum, compounded quarterly; advances, if any, under the terms of said Deed or Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed or Transfer.

The beneficiary under said Deed or transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to undersigned a written Declaration of Default and Demand for Sale and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on March 29, 1935, the undersigned caused said notice of breach and of election to be recorded in Book 13344, Page 150, of Official Records in said

(Corporate Seal)

Dated July 1, 1935.

LOS ANGELES TRUST & SAFE DEPOSIT COMPANY, as said trustee,
By J. Veenhuyzen,
Vice President
A. F. Huntly,
Assistant Secretary.

(*Coporate Seal*)

CR-6839 —41-2-3

Kiwanis Provides Free Swimming For The Children Here

Starting Saturday, July 6th, the Kiwanis Club is sponsoring free swimming for Sierra Madre children who are financially unable to pay the regular swimming charge. Tickets must be obtained, however, and may be secured from Dr. John Woehler, 37 South Baldwin avenue, each Friday before 4 p.m. This courtesy, will be extended throughout the summer at the Sierra Madre Canyon Plunge.

Owners Face A Double Tax On Machines

War veterans will be treated the same as everyone else when it comes to collecting the new State automobile tax, according to Russell Bevans, State Registrar of Motor Vehicles, in a statement replying to the demand of Pasadena veterans that they be given exemptions such as they are allowed on real estate and personal property.

A group of Crown City veterans wrote Governor Merriam that if veterans did not recieve exemptions a move would be started to have the new law declared unconstitutional.

"The act makes no allowance for any exemptions," Bevans said "and apparently it was not the intention of the legislature to grant any. The matter of veterans exemptions was discussed but no provision was made for them in the law."

Owners of automobiles face a double tax problem next year because of new state-taxes which conflict with personal property taxes already paid, or at least due.

County Auditor Payne pointed out the tax mix-up early this week, when he said that county assessment rolls have been completed for the fiscal year running from July 1, 1935 to June 30, 1936. Automobiles possessed on Monday of this week have already been assessed and for the most part, the taxes already have been paid.

The new law, Payne explained, provides a tax of 1¾ per cent of the actual market value or blue book value of any vehicle subject to registration under the motor vehicle code shall be due and payable to the motor vehicle department on the first day of January each year. Unless county and State authorities succeed in ironing out the problem, two taxes will have to be paid on the same automobile, Payne says.

NORM'S GARAGE

Here's Why We Keep Harping on Brakes:

Good Brakes are your cheapest accident insurance.

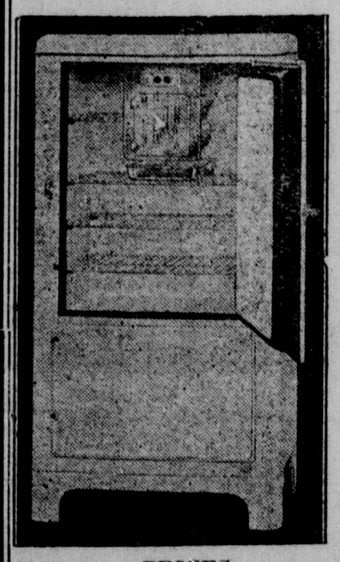
We are equipped to give you the best brakes possible. That's because of our recently installed brake shoe grinder — a PRECISION machine. The only one in the city.

Our prices are RIGHT.

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DAY AND NIGHT TOW SERVICE
DAY PHONE 164-1 NIGHT PHONE 293-4

Gilfillan..

Refrigerator Features



Automatic Interior Lighting

Foot Pedal Door Opener

Dual Action Compressor

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9 Point Temperature Control

General Electric Motor

Seager Cabinet

PRICES
$99.50
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Come In and See It
You Will Be Delighted

Sierra Madre Hardware Co.



You'll find the quality high, the prices low and the variety complete when you shop at Safeway. These assurances of merchandise value combine with courteous service to make Safeway outstanding among food stores.

Crackers N. B. C. RITZ 1-lb. Pkg. 22c — L A Smiles 1-lb. Pkg. 19c
Cheese SWIFT'S BROOKFIELD OREGON FULL CREAM lb. 18c
Beer BROWN DERBY (BOTTLES EXTRA) 2 11-oz. Bottles 15c
Padre Beer [Bottles Extra] 11-oz. bottle 5c
Coffee EDWARDS' DEPENDABLE 2-lb. Can 39c — 1-lb. Can 21c
Peaches LIBBY'S MATCHED HALVES or SLICED No. 2½ can 15c
Pineapple ROSEDALE SLICED No. 1¼ Can 10c

Fresh Produce
Values At Safeway Operated Stands

Watermelons
Ripe Klondyke melons. Every one guaranteed.

1¾c lb.
Extra Fancy over 17-lbs. — lb. 2c

Bananas
Large size ripe bananas, No. 1 grade. Excellent for picnic lunches.

POUND 5c

Libby's Fine Foods

Deviled Meat Libby's	3 3¼-oz. cans	10c
Corned Beef Libby's Finest. 12-oz. can		15c
Pineapple Juice Libby's. No. 2 can		12c
Chili Con Carne Libby's. With beans. 10½-oz.		10c
Corned Beef Hash Libby's finest. 10½-oz. can		14c
Meatwich Spread. Libby's. 4-oz.		10c
Veal Loaf Libby's finest. 7-oz.		15c
Sausage Libby's Vienna	3 4-oz. cans	25c
Queen Olives Libby's. 5¼-oz. 15c, 2-oz.		10c
Stuffed Olives Libby's. 2¼-oz.		10c
Mustard Libby's. 6-oz. Jar		8c
Tomato Juice Libby's. No.2 can		10c

AMERICAN YOUTH BREAD
SLICED OR UNSLICED WHITE OR WHEAT
16-oz. loaf 5c
24-oz. loaf 7c

LUCERNE BRAND MILK
PASTEURIZED per quart 9c
EVAPORATED per pint 8c

AIRWAY COFFEE lb. 15c
Freshly roasted Brazilian. 3-pounds 44c
CERTO FRUIT PECTIN 8-oz. bottle 24c
Makes your jelly more certain.
SYRUP SLEEPY HOLLOW pt. 19c qt. 33c
Pure cane and American maple, blended.
PORK & BEANS VAN CAMP'S 16-oz can 5c
Van Camp's. 22½-oz. can, 3 for 25c. No. 2½ can, 10c.
MAYONNAISE pt. 27c qt. 45c
Best Foods. Improves flavor of summer salads.
FANCY TUNA CHICKEN-OF-THE-SEA 2 No. ½ cans 25c
Note new low price on this quality tuna.
JELL-O GELATINE DESSERT 3 pkgs. 17c
Complete your summer meal with a cool dessert.
PEARS OR SLICED PINEAPPLE 2 No 2½ cans 33c
Libby's Fancy. Note low price on these fruits.
POST TOASTIES 3 pkgs 20c
Double thick corn flakes. Stay crisp longer.
ZEE TISSUE roll 4c
White, orchid, green. All wrapped rolls.

Picnic Items

Peanut Butter Beverly Brand. 1-lb. Jar	23c
Marshmallows Fluff-I-est. 1-lb. pkgs.	2 for 25c
Peanut Brittle Ultra Fine. 8-oz. pkg.	10c
Mission Tuna Light Meat	2 No. ½ cans 23c
Jumbo Olives Hemet brand. No.1 can	15c
Paper Napkins Hostess Colored. Pkg. of 100	10c
Drinking Cups Pkgs. of six	2 for 15c
Paper Pie Plates Per dozen	5c
Waxed Paper Cut Rite. 40-ft. Per roll	6c

Many other picnic items are listed elsewhere in this ad and are on dispay at your neighborhood Safeway.

Meat values at Safeway operated markets.

BROILERS	Strictly Fresh Dressed Poultry	lb. 29c
SHOULER LAMB	To Bake or Boil Genuine Young Lamb	lb. 15c
CHUCK ROAST	Choice Cuts from Fancy Young Beef	lb. 15c
BONELESS ROAST	No Waste— Tender Young Beef	lb. 22c
PRIME RIB ROAST	Tender Juicy Young Beef, Properly Aged,	lb. 25c
GROUND BEEF	Strictly Fresh — Always	lb. 12c
PICNIC HAMS	Swift's Circle "S"— 4½ to 5 pound average	lb. 25c

SAFEWAY

SALES TAX INCLUDED ON NON-FOOD ITEMS
NO SALES TAX COLLECTED ON FOOD ITEMS

Legion Team Establishes Real Record

Noses Out 5-4 Victory After Setting Soldiers Hitting Record

The fellows you see going around in circles, shaking their heads, trying to toss out an answer to a problem are baseball statisticians who were driven haywire by a ball game here between Sierra Madre and City Terrace Legion teams on Friday evening. The game ended 5 to 4 in favor of Sierra Madre. But the extraordinarily puzzling feature of the game was how the winners only got five runs on 19 hits, including one home run, five three-baggers, and five two-base hits, as shown by the box score.

BASEBALL SCHEDULE

TONIGHT
Sierra Madre Legion
vs.
San Gabriel Legion
at Sierra Madre

CITY LEAGUE
MONDAY, JULY 8th
Pirates vs. Giants

THURSDAY, JULY 11
Braves vs. Cubs

Pratt was in form, striking out 17 men, his opponent registering five. The game started out at a lively pace ,each side scoring three runs in the first inning. The only base on balls was issued by McNary, of the visiting team. The box score:

Sierra Madre—	AB	R	H	E
Burroughs, 3b	5	2	4	0
Gwynn, rf	4	1	2	0
Harkness, ss	5	1	3	1
Pratt, p	5	1	1	0
Mathis, c	5	0	2	0
Reavis, 2b	5	0	3	1
O'Grady, 1b	3	0	0	0
Olsen, cf	3	0	1	0
Hill	4	0	2	0
Kindy	2	0	0	0
Taylor	2	0	1	0
	44	5	19	2
City Terrace—				
Ayleswith, 3b	4	1	2	1
Tutt, cf	4	1	1	0
Mays, 1b	4	2	1	0
McNarry, p	4	0	1	0
Bennett, c	4	0	0	0
Vance, ss	4	0	0	1
Fess, lf	3	0	0	0
McGrain, 2b	3	0	0	0
Velzoy, rf	2	0	0	0
Hess, rf	1	0	0	0
	33	4	5	2

Score by innings:
Sierra Madre .....300 011 000—5
City Terrace .....300 001 000—4

Home run, Gwynn. 3-base hits, Harkness 2, Mathis, Reavis, Pratt, Ayeswith, McNarry. 2-base hits, Burroughs 2, Hill 2, Reavis, Tutt. Struck out by Pratt 17, by McNarry 5. Bases on balls off McNarry 1. Umpire, Hill.

WOMAN'S GUILD PLANS FALL GARDEN PARTY

The Women's Guild of the Church of the Assension met for the last time before the summer vacation on Friday afternoon when Miss Daisy Hawks, president of the group, announced tentative plans for the garden party, including a supper and entertainment. Several of the formal gardens in town have been offered, but no definite arrangements have been completed. The party will be held Friday, October 11.

Children Delight Large Audience In Real Spanish Fete

The gardens of the Borradaile home was the scene of much gaiety Sunday, when Mrs. Lola Borradaile presented "La Fiesta" and served a delightful Mexican dinner. Mrs. Borradaile's grandchildren were the cast in the play which she wrote and produced. Many private parties attended the dinner, and the play as well as the food was acclaimed exceedingly fine. More than a hundred guests were present.

Two Sizzling Games In The City League

(Continued from Page One)

and the Cubs had merely tied the score.

This game will be carried as a tie until the next scheduled meeting between these two teams, which will be on Thursday, July 18th. At that time they will start the tenth inning of this tie game and play until one team has scored more runs than the other in the same number of innings before going into the game regularly scheduled for that night.

Jobey Kiggins should sue his team for non-support. He tried mightily with his bat to overcome the shortcomings of his teammates, getting a double, triple and home run out of five times up. At least his lusty stick work avoided a defeat. The boxscore:

Cubs	AB	R	H	E
Young, 1b-cf	7	3	1	1
F. Lalone, cf-c	7	4	3	3
Smith, ss	5	2	1	0
R. LaLone, c-p	5	4	2	0
E. LaLone, p-1b	6	2	3	0
Pickett, lf	6	0	2	1
Hinojos, 2b	5	2	0	2
Kennedy, 3b-p	5	1	0	1
Adams, rf	3	2	2	0
G. Machima, rf	3	1	3	0
	52	21	17	8
Giants—				
A. Sanchez, cf-2b	6	3	3	2
Munson, c	7	1	1	0
Lorenzini, 1b	3	2	2	0
Cullum, 3b	3	2	2	1
N. Evans, ss	5	2	2	2
Dykes, 3b-lf	5	3	2	5
Kiggins, p	5	4	3	1
Draman, 2b-cf	6	1	0	4
Ryan, rf	6	3	3	0
Dumas, lf-1b	5	0	0	1
	51	21	18	16

Score by innings:
Cubs .....442 031 115—21
Giants .....123 414 600—21

Home runs, Cullum, Kiggins. 3-base hits, Lorenzini, Evans, Dykes 2, Kiggins. 2-base hits, F. LaLone, Sanchez 2, Kiggins. Struck out by E. LaLone 10, Kennedy 1, Kiggins 9. Bases on balls off E. LaLone 3, R. LaLone 2, Kiggins 4. Umpire, W. Perry. E Marsh, Bus Brain.

The Pirates and Cubs put on the best game of the City League season on Thursday. Both sides went scoreless until the fourth, when the Pirates scored one. They added another in the fifth and blanked the Cubs. The Cubs scored three in their half of the sixth to take the lead. They scored two more in the seventh but the Pirates came back in their half with three to knot the count at five all. The Cubs again took the lead in the eighth and went into the last half of the ninth on the long end of a 6 to 5 score. With one down Wes Perry came to bat and slapped out a homer to tie up the old ball game. Both sides were blanked in the 10th and the Cubs were held scoreless in their half of the 11th. In the Pirate half with one out, Wes Perry again came to bat and again connected for a home run to win his own game. The boxscore:

Pirates	AB	R	H	E
Borden, ss	4	1	1	0
T. Scalzo, rf-1b	4	1	1	0
Brain, c	4	1	0	0
Marsh, 3b	5	0	0	0
Hedlund, 2b	3	1	1	0
L .Perry, 1b-lf	4	0	1	0
R. Sanchez, cf	5	0	0	0
Trejo, lf-rf	4	1	0	0
W. Perry, p	5	2	3	0
	38	7	7	1
Cubs—				
Young, ss	5	1	1	0
F. LaLone, cf	5	1	2	0
Kennedy, 3b	5	0	0	0
R. LaLone, c	4	1	1	0
E. LaLone, p	5	1	3	0
Hinojos, 2b	5	0	1	0
Dumas, lf	5	0	0	2
C. Scalzo, 1b	5	1	2	0
Blanke, rf	1	0	0	0
Pickett, rf	4	1	1	0
	44	6	11	2

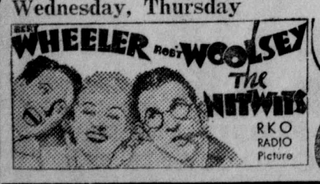
Score by innings:
Pirates ..... 000 110 301 01—7
Cubs ..... 000 003 210 00—6

Home runs, W. Perry 2. 2-base hits, T. Scalzo, L. Perry, R. LaLone, E. LaLone, C. Scalzo. Struck out by Perry 20, by LaLone 15. Bases on balls off Perry 1, off LaLone 7. Umpires, Everett and Lacey.

STANDING OF CLUBS IN THE CITY LEAGUE

JULY 2nd, 1935

	Won	Lost	Tied	Pct.
Pirates	4	1	0	.800
Braves	2	2	0	.500
Giants	1	2	1	.333
Cubs	1	3	1	.250

LYRIC THEATRE
FOOTHILL BLVD.
MONROVIA · PHONE 3522
Saturday, Sunday, Monday, Tuesday — July 6, 7, 8, 9
VICTOR HUGO'S
LES MISERABLES
starring Fredric March · Charles Laughton
20th CENTURY PICTURE · Released thru UNITED ARTISTS
— also —
JACKIE COOPER -- MARY ASTOR
— in —
'Dinks'
Wednesday, Thursday July 10, 11


SALLY EILERS in Alias MARY DOW
a Universal Picture

Builder Completes Two Model Homes

W. B. Durham, who just completed construction work on his beautiful home at 555 Auburn avenue, announces that the house is remaining open for public inspection.

Mr. Durham designed and built the home of Mr. and Mrs. Anton Holcomb, at Elm and Auburn avenues, said to be one of the city's finest residences, and only recently finished plans and specifications for a bungalow court to be built immediately in Arcadia for Mrs. Edna Flecker. He is now designing a palatial home in Mareno Highlands for Mr. and Mrs. James Friar.

LAUGHS AND TEARS AT THE LYRIC THEATRE

Frederick March and Charles Laughton, as the convict and souless detective of Victor Hugo's timeless "Les Miserables" occupy the screen, beginning tomorrow and running until Tuesday, at the Lyric Theatre, in Monrovia. Also on the program are Jackie Cooper and Mary Astor, in "Dinky."

Wheeler and Woolsey, in "Nit Wits" feature the two-day program beginning on Wednesday. The second feature will be "Mary Dow," with Sally Eilers, in the leading role. Both shows also include short subjects.

BOB MITCHELL ON THE AIR

Bob Mitchell, formerly of this city, is the organist and choirmaster at St. Brendar's Catholic Church in Los Angeles, from which solemn high mass is broadcast every Sunday morning at 8 o'clock over KMTR. Bob also holds the position of staff organist and pianist at KMTR, and is heard with the orchestra every evening, except Saturday, between 6:30 and 11 o'clock.

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c
Tonight and Saturday
July 5 and 6
Cardinal Richelieu
with George Arliss and Maureen O'Sullivan
—also—
Stolen Harmony
George Raft, and Ben Bernie and His Boys
Pop Eye in "Barnacle Bill"
News Exploits
Sun., Mon., Tues., Wed.
July 7, 8, 9, 10
Star of Midnight
with Ginger Rogers and William Powell
also
"LAST WILDERNESS"
with Howard Hill, World's Greatest Archer
Cartoon, "Buddy's Theatre"
Metro News

Columnist Spins Yarns For Masons

The monthly dinner meeting of the Mason's was regaled on Tuesday with personal newspaper reminiscences of Lee Shippey, Sierra Madre's own columnist.

Mr. Shippey found a highly appreciative audience for his stories. Asked later what he told the diners he exclaimed: "Told them? Why, I just told them some stories. You don't want to print them?"

More than thirty members of the organization were at the dinner, which will be the last held until September.

'Round the Town

Mr. and Mrs. E. E. Schneeberger are spending the month in Yosemite.

Mrs. William Murphy of 186 Grove street, is seriously ill at Hoegees Camp.

Mr. and Mrs. E. E .Bacon of 240 East Alegria avenue, spent Thursday at Pine Crest.

Bethany Summer Bible School was well represented Wednesday with 103 children present.

Mr. and Mrs. A. H. Embree and family of 535 North Auburn avenue motored to Victorville Thursday.

Mr. and Mrs. S. C. Coumbe of 765 Woodland Drive left Wednesday on their vacation. They plan to motor to Seattle, where they will board a steamer for Alaska.

Dr. and Mrs. E. J. Beithon of 145 San Gabriel Court, will leave Sierra Madre July 9th for their home in North Dakota. They have been visitors here for several months.

H. M. Robertson, of St. Paul, Minn., a retired executive of the Northern Pacific railroad, is visiting his son, J. H. Robertson, of 371 North Adams street.

Miss Miriam Steiner of Los Angeles, is the houseguest of Miss Mary Sheriff of 89 Auburn avenue. Miss Steiner will be in Sierra Madre until July 13th.

Robert Lyon, youngest son of Mr. and Mrs. Ben Lyon of 233 Santa Anita Court, is recovering after an illness which confined him to his home for the last ten days.

Mrs. W. J. Lawless of 506 West Grand View avenue was among the many Sierra Madreans who attended the lecture at the Institute of International relations at Whittier College Wednesday evening.

William Cowan Paul, the original choir boy of the legitimate stage, is giving his life story in costume Sunday, July 7th, at the Old Meeting House, 191 West Central avenue.

Robert Lockhart of Modesto, and Richard Meyer of Los Angeles, are houseguests of the E. E. Bacons of 240 East Alegria avenue. Mr. Meyer is a nephew of Mrs. Bacon.

Mrs. Edna Holland of 180 North Adams street, spent last weekend at Hoegees Camp, as a guest of Mr. and Mrs. Billy Murphy.

Miss Kate Patton of 196 San Gabriel Court, spent the past week visiting in San Diego, as the guest of her nephew Warren L. Patton. Mr. Patton, a recent graduate of Cal Tech, designed several of the outstanding electrical displays of the Exposition.

IN A SOCIAL WAY

Mr. and Mrs. Perry C. Kortcamp entertained Robert Curdie, Sr., Robert Curdie, Jr., and Peter DeRoof at their home 32 Park avenue Thursday.

The charming garden of the C. A. Vanes, 220 East Central avenue was the scene of a Fourth of July picnic ,to which Mr. and Mrs. Warren Griffith and family of Los Angeles, Mr. and Mrs. Burt Roberts of Brentwood, Mr. and Mrs. S. C. Green of St. Louis, were bidden.

Dr. and Mrs. W. Jarvis Barlow entertained Thursday with their usual Fourth of July buffet luncheon at their home at 675 West Highland avenue. Swimming and tennis were the features of the afternoon and evening.

A group of young people enjoyed a picnic at the seashore Thursday. Those included in the party were Mr. and Mrs. Charles Peterson of 71 Suffolk, who were the hosts. Miss Anita Lutzow, of Pasadena, Douglas Selby, also of Pasadena, William Peterson and Miss Twila Stinman, of this city.

HOLLYWOOD BOWL CONCERT TICKETS TO BE HAD HERE

The Hollywood Bowl "Symphonies Under the Stars" which begins July 16th, will have a splendid representation from Sierra Madre according to Mrs. M. R. Englander of 642 North Auburn avenue. A few of the season ticket books remain, and will be called in prior to the opening of concerts. Anyone wishing to purchase a book, or a portion of one, may do so by getting in toucn with Mrs. Englander.



Developments during the last month proved trade throughout America was not affected by the Supreme Court Decision that killed NRA codes, according to an official report by the United States Department of Commerce, following a survey covering 33 cities. Gains in retail trade developed in some cities, the report showed, but "trends in wholesale trade were of no special significance, with gains and losses being about equally balanced throughout the country."

There were some departures from hours and wages that prevailed under the codes, it was reported .However, major industries throughout the country have pledged cooperation in maintaining wage and hour structures, and there is no evidence of a material breakdown. The most serious threat to the wage situation is the passage of the more disturbing legislation, and threats of others yet to come.

The State and Federal governments have spent $173,000,000 on unemployment relief in California during the last two and one half years, according to an audit just completed by State Controller Ray I. Riley. Since it advanced its first money in January 1933, the U. S. has contributed $129,000,000 and the State has spent $44,000,000 raised by two bond issues. It is estimated that $250,000,000 more will be spent here during the next two years, unless every last sign of the depression has faded out.

County Assessor Ed Hopkins has advised the Supervisors to protest to Governor Merriam against the approval of Senate Bill 1112 which would levy a State net income tax on securities. The properties affected are promissory notes, debentures, stocks and bonds, deeds of trust and mortgages. The county has always received a tax of two-tenths of one percent, amounting during this fiscal year to $1,220,000, which it is proposed to transfer to the State.

Crystal Lake park in San Gabriel canyon, newest of the county recreational grounds, is fast becomming the most popular, attracting more visitors than Big Pines and other camps. The beautiful scenic drive up the canyon and its proximity to the big centers of population are credited with its growing popularity.

Taxpayers are now able to examine all books and papers, maps, tabulations and data relating to the assessing of county property, according to a writ of mandate handed down in superior court this week against County Assessor Hopkins. The ruling was made by Superior Judge Wilson in permitting the Bandini Estate Company, Central Manufacturing District, Inc., Los Angeles Union Stock Yards Company and other property owners to examine such papers and instructions as were used in making up assessments on their properties.

Judge Wilson held that the papers and documents were not "public records" as defined by law, but were "other matters" in the office of a public official and as such are subject to examination and copy by the public.

General business conditions for June, and for the first six months of 1935 ending last June 30, found practically all lines operating at levels substantialy higher than those of a year ago ,according to the current issue of Southwest Business Review released yesterday by the Los Angeles Chamber of Commerce.

"Business psychology at the present time is the best in several years," The Review says, "and we expect business activity during the balance of the year to surpass that for the corresponding months in 1934."



By Henry Ivins Hawxhurst

SATURDAY night ,at the Art League reception and exhibit, we were discussing, with a group of friends, the rapid advancement that our community is making along cultural lines.

"I'll bet," wagered one of the party, "that there is not a town of its size in Southern California that can boast as large a group of artists, musicians, poets and painters, than can be found right here in our own hometown.

"And I'll bet," added another, "that there is not a newspaper of its size in the southland that has more news, pertaining to the arts, than our local NEWS."

We are inclined to fully agree with both of the parties quoted above and their remarks clearly recall to us a little talk we had with the present owner of THE NEWS over three years ago, at which time we suggested: "How about trying to stimulate local art interest?"

The "Boss" said: "Go to it," and he has certainly backed up his invitation by letting the sky be the limit when it has come to alloting valuable space "as free as air" when it has come to promoting cultural advancement of the community.

New Honors Come To Mrs. Robertson

Mrs. John H. Robertson, organizer of the local Junior Woman's Club and later District President of the juniors, has been elected State President of the juniors of the California Federation of Women's Clubs in recognition of her long, faithful and efficient services.

GEORGE ARLISS NOW AT ARCADIA THEATRE

George Arliss, the incomparable First Gentleman of the screen, in what has been called the best motion picture of his career, "Cardinal Richelieu," heads the new program now playing at Gillette's Arcadia Theatre. Coupled with him on the bill are George Raft and Ben Bernie, and orchestra, in "Stolen Harmony," and selected short subjects.

Beginning Sunday, and running four days, the theatre will present "Star of Midnight," with dancing Ginger Rogers and William Powell. The second feature will be "Lost Wilderness," starring Howard Hill, the world's greatest archer. A cartoon, "Buddy's Theatre," and the Metro news, completes the program.

WRITERS CLASSES TO TAKE A MONTH OFF

The fiction workshop classes held in the "Old Barn Studio every Wednesday evening, under the supervision of Russell McCarthy, will be discontinued until Wednesday evening July 31st.

SIERRA MADRE GIRL IN WHITTIER RECITAL

Moreland Kortcamp of 32 Park avenue, will be heard in a recital Thursday evening at Whittier College, at the Institute of International Relations.

Railroading Of Drastic Tax Laws Subject Of Protest

Responding to urgent request from National headquarters of the Chamber of Commerce of the United States, Assemblyman Frank G. Martin, who is National Councillor of the Altadena Chamber of Commerce, sent messages of protest "against the precipitate action on new and extreme tax proposals in Congress," to Senators McAdoo and Johnson, Congressman McGroarty, Senator Pat Harrison, chairman of the Senate Finance Committee; and Congressman Doughton, chairman of the House Ways and Means Committee. In his message Assemblyman Martin said:

"I am protesting vigorously against ill-digested action in Congress on proposed new taxes of an extreme type, particularly affecting corporate earnings. In the name of common sense and sound business judgment, how can the Nation's economic structure be strengthened and brought back to normal when private enterprise is being impeded and shackled with unheard of types of taxation, the logical effect of which is to create uncertainty and indecision in productive activities throughout the country?

"If wealth is to be confiscated, why not do it outrightly, instead of piecemeal? Surely you will agree that such drastic legislation by Congress should not be attempted without hearings and without mature consideration. Honest wealth, productively used should be encouraged, not discouraged."

MANY SIERRA MADREANS AT PLAYHOUSE BREAKFAST

The Community breakfasts at the Community Playhouse are still in progress and are proving a source of delight to many Sierra Madreans. The Shakespearean plays will begin the first week in August, and are the topic of conversation at the breakfasts which take place in the patio each Wednesday morning.

IOWANS VISIT HERE

Mrs. Eva Moore, of 71 Victoria Lane, this week entertained her nephew, Professor F. C. Dana, his wife and daughter. Prof. Dana, a city official of Ames, Ia., is making an automobile tour of the Pacific Coast, leaving for Seattle following his visit here. The visitors are also being entertained by Mr. and Mrs. Warren O. Preston, friends of long standing.

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Large Broilers . . 3 for $1
Chickens Dressed to Order for any Occasion
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FREE DELIVERY TWICE DAILY
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Shoulder Pot Roast	lb	18c
Round Bone Roast	lb	20c
BUTTER	Yorkshire Farm Colorado Gold lb.	32c
1935 Spring Lamb	Legs lb.	24c
Shoulders Lamb	(trimmed) lb.	18c
Lamb Stew	lb	10c

COMPLETE LINE OF
Lunch Meats
SLICED TO YOUR ORDER
Home Baked and Boiled Ham
Home Made Potato Salad
Home Made Ham Sandwich Spread
really different

Fresh Dressed Hens	lb	32c
	MILK FATTENED	
Shortening	FLUFFO, all purpose Vegetable lb.	15c
	ACORN 2 lbs.	23c
Dog Food	Our own make, fresh ground meat properly balanced. 2 lbs.	23c

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SHOPPING NEWS

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announces his classes in dancing starting
July 9th, 1935
Thereafter each Tuesday and Friday at 10 a.m.
German Tourists Club
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Henry Ivins Hawxhurst
INSTRUCTOR IN ART
Classes 1 to 4 p.m. Saturday
Drawing, Composition
Painting and Color Theory
Private Pupils Accepted
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Summer Clearance of Hats
All Straws—Dark, Light & White Crepes—a few White Felts—which formerly sold at $2.95 and $3.95 ..... NOW $1.49
Oakbrook Full Fashioned, Ringless Hose—Sheer Chiffons, a few Service Weight—all summer shades—sizes 8½ to 10½—regular $1.00—Special 89c pair or ..... 2 PAIR $1.75
Roberta Frock Shop
22 North Baldwin Avenue

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Telephone bills hereafter will be mailed for delivery by the tenth of the month. Exchange service discount if paid by the twentieth of the month.
Sierra Madre Tel. & Tel. Co.

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FAST SAFE MOVING SERVICE TO
Bakersfield, Fresno, San Francisco, Santa Barbara, San Jose, Oakland, San Diego and Way Points; Los Angeles and Beaches
LOCAL MOVING
Res. 23 S. Lima St. — PHONE 55 — Sierra Madre

SPECIAL SALE
Many people are taking advantage of our SPECIAL SALE ON TIRES—until July 7th we are giving a
Heavy Duty Tube FREE
with each Goodrich Silvertown or Yale Tire purchased.
This is your choice to save Money at
Pickett's Service Station

MUST VACATE AT ONCE

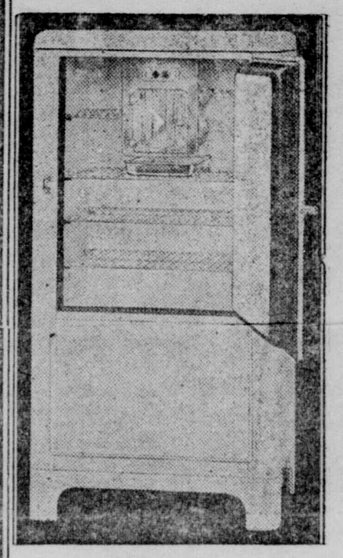
Building being torn down! Wreckers are on top of us
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Stronghold Overalls—with and without bibs 99c
Other Overalls—with and without bibs 79c
Children's Dresses and Pajamas 48c and 27c
Athletic Shirts, grey color for men & boys ..... each 14c
Ladies Bloomers, extra large sizes 75c value 39c
Children's Bathing Suits all sizes 27c
Men's and Women's Bathing Suits 47c
Men's Socks, Fancy or Plain, work or semi-dress ..... pair 5c
Ladies' & Children's Rayon Undies, various styles each 13c
Razor Blades (why wear whiskers?) package 3c
LAST OPPORTUNITY Ladies' Shoes—choice of the store—HALF REGULAR SALE VALUE $1.59 & $1.69 $1
Girls' and Boys' White Duck Pants various styles 38c
Men's Athletic Union Suits each 37c
Silk Baby Socks all colors 10c
Ladies Shoes— WHITE SPORT STYLES, low heels, also strap patent. Just right for outing wear. Pr. $1.19

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What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight and Saturday
July 5 and 6
Cardinal Richelieu
with George Arliss and Maureen O'Sullivan
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Stolen Harmony
George Raft, and Ben Bernie and His Boys
Pop Eye in "Barnacle Bill"
News Exploits

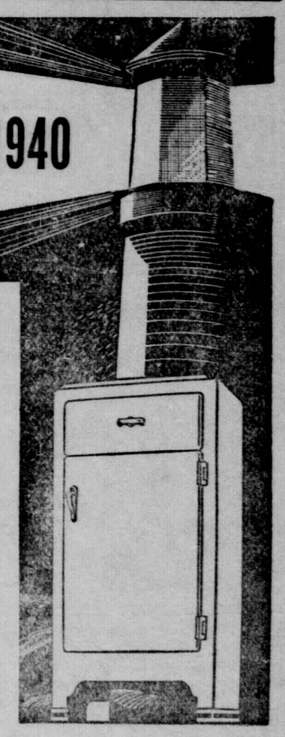
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July 7, 8, 9, 10
Star of Midnight
with Ginger Rogers and William Powell
also
"LAST WILDERNESS"
with Howard Hill, World's Greatest Archer
Cartoon, "Buddy's Theatre"
Metro News

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Across from City Hall
Any Warm Summer Afternoon or Evening, Come in and Ask for your Favorite Mixed Drink . . .
Steaks, Chops, Acme Beer on Tap, Wines, Liquors

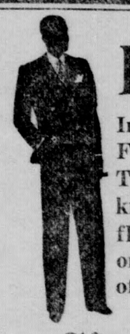
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Sierra Madre News

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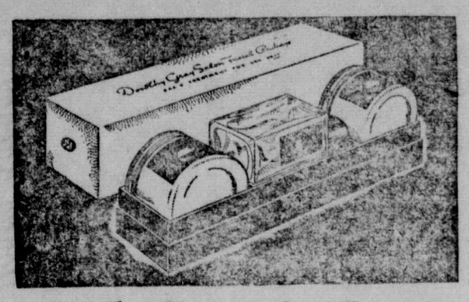


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BUTTER	Yorkshire Farm Colorado Gold ..... lb.	32c
1935 Spring Lamb	Legs lb.	24c
Shoulders Lamb	(trimmed) lb.	18c
Lamb Stew . . .	lb	10c

COMPLETE LINE OF
Lunch Meats
SLICED TO YOUR ORDER
Home Baked and Boiled Ham
Home Made Potato Salad
Home Made Ham Sandwich Spread
really different

Fresh Dressed Hens lb 32c
MILK FATTENED

Shortening FLUFFO, all purpose Vegetable ..... lb. 15c; ACORN ..... 2 lbs. 23c

Dog Food Our own make, fresh ground meat properly balanced. .... 2 lbs. 23c

LYRIC THEATRE

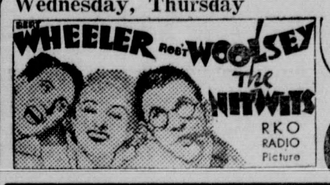
FOOTHILL BLVD.
MONROVIA • PHONE 3522

Saturday, Sunday, Monday, Tuesday — July 6, 7, 8, 9

VICTOR HUGO'S
LES MISERABLES
Fredric March · Charles Laughton
20th CENTURY PICTURE · Released thru UNITED ARTISTS

— also —
JACKIE COOPER -- MARY ASTOR
— in —
'Dinks'

Wednesday, Thursday — July 10, 11



SALLY EILERS In *Alias* MARY DOW — a Universal Picture

Hotel Sierra Madre
Coffee Shop in Arcade
Phone 011

SPECIAL --- Extra Fine
Large Broilers . . 3 for $1
Chickens Dressed to Order for any Occasion
Sierra Madre Poultry Market
12 West Central Avenue
Phone 223-4

News Want Ads Pay



Crackers	N. B. C. RITZ 1-lb. Pkg.	22c	L A Smiles 1-lb. Pkg.	19c
Cheese	SWIFT'S BROOKFIELD OREGON FULL CREAM	lb. 18c		
Beer	BROWN DERBY (BOTTLES EXTRA)	2 11-oz. Bottles 15c		
Padre Beer	[Bottles Extra]	11-oz. bottle 5c		
Coffee	EDWARDS' DEPENDABLE	2-lb. Can 39c	1-lb. Can	21c
Peaches	LIBBY'S MATCHED HALVES or SLICED	No. 2½ can 15c		
Pineapple	ROSEDALE SLICED	No. 1¼ Can 10c		

Fresh Produce
Values At Safeway Operated Stands

Watermelons
Ripe Klondyke melons. Every one guaranteed.



3c/4lb.
Extra Fancy over 17-lbs. — lb. 2c

Bananas
Large size ripe bananas. No. 1 grade. Excellent for picnic lunches.



POUND 5c

Libby's Fine Foods

Deviled Meat Libby's	3 3¼-oz. cans	10c
Corned Beef Libby's Finest. 12-oz. can		15c
Pineapple Juice Libby's. No. 2 can		12c
Chili Con Carne Libby's. With beans. 10½-oz.		10c
Corned Beef Hash Libby's finest. 10½-oz. can		14c
Meatwich Spread. Libby's. 4-oz.		10c
Veal Loaf Libby's finest. 7-oz.		15c
Sausage Libby's Vienna	3 4-oz. cans	25c
Queen Olives Libby's. 5¼-oz. 15c, 2-oz.		10c

AIRWAY COFFEE	Freshly roasted Brazilian. 3-pounds 44c	lb. 15c
CERTO	FRUIT PECTIN	8-oz. bottle 24c
	Makes your jelly more certain.	
SYRUP	SLEEPY HOLLOW	pt. 19c qt. 33c
	Pure cane and American maple, blended.	
PORK & BEANS	VAN CAMP'S	16-oz can 5c
	Van Camp's. 22½-oz. can, 3 for 25c. No. 2½ can, 10c.	
MAYONNAISE	Best Foods. Improves flavor of summer salads.	pt 27c qt. 45c
FANCY TUNA	CHICKEN-OF-THE-SEA	2 No. ½ cans 25c
	Note new low price on this quality tuna.	
JELL-O	GELATINE DESSERT	3 pkgs. 17c
	Complete your summer meal with a cool dessert.	
PEARS	OR SLICED PINEAPPLE	2 No. 2½ cans 33c
	Libby's Fancy. Note low price on these fruits.	
POST TOASTIES	Double thick corn flakes. Stay crisp longer.	3 pkgs 20c
ZEE TISSUE	White, orchid, green. All wrapped rolls.	roll 4c

Picnic Items

Peanut Butter	Beverly Brand. 1-lb. jar	23c
Marshmallows	Fluff-i-est. 1-lb. pkgs.	2 for 25c
Peanut Brittle	Ultra Fine. 8-oz. pkg.	10c
Mission Tuna	Light Meat	2 No. cans 23c
Jumbo Olives	Hemet brand. No.1 can	15c
Paper Napkins	Hostess Colored. Pkg. of 100	10c
Drinking Cups	Pkgs. of six	2 for 15c
Paper Pie Plates	Per dozen	5c
Waxed Paper	Cut Rite. 40-ft. Per roll	6c

Many other picnic items are listed elsewhere in this ad and are on dispay at your neighborhood Safeway.

Meat values at Safeway operated markets.

AMERICAN YOUTH **BREAD**
SLICED OR UNSLICED WHITE OR WHEAT
16-oz. loaf 5c
24-oz. loaf 7c

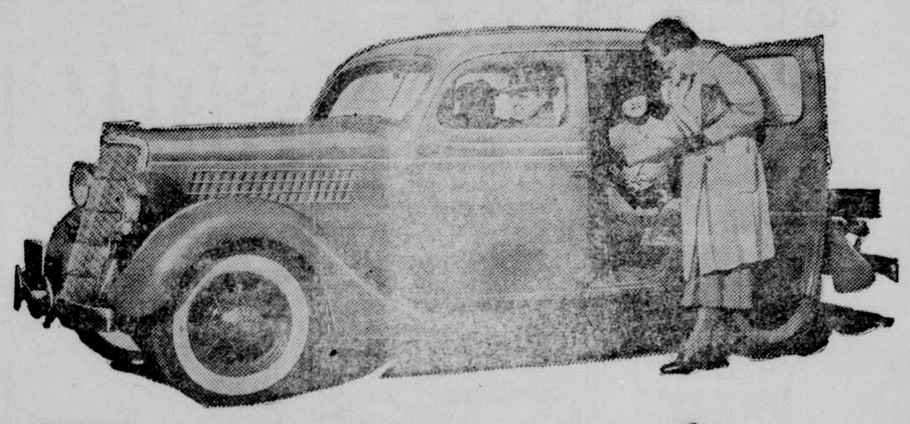
LUCERNE BRAND **MILK**
PASTEURIZED per quart 9c
EVAPORATED per pint 8c

BROILERS	Strictly Fresh Dressed Poultry	lb. 29c
SHOULER LAMB	To Bake or Boil Genuine Young Lamb	lb. 15c
CHUCK ROAST	Choice Cuts from Fancy Young Beef	lb. 15c
BONELESS ROAST	No Waste— Tender Young Beef	lb. 22c
PRIME RIB ROAST	Tender Juicy Young Beef, Properly Aged,	lb. 25c
GROUND BEEF	Strictly Fresh — Always	lb. 12c
PICNIC HAMS	Swift's Circle "S"— 4½ to 5 pound average	lb. 25c

SAFEWAY

SALES TAX INCLUDED ON NON-FOOD ITEMS
NO SALES TAX COLLECTED ON FOOD ITEMS

GET A MODERN CAR IN 1935



Time Proved *Dependability*

THERE are no experiments in the new Ford V-8 for 1935. Its modern streamlined beauty is the result of basic engineering advances—(such as moving the passengers forward of the rear axle). The dependable and economical 1935 V-8 engine has a new system of crankcase ventilation—but remains, basically, the same engine that has been proved by a million and a half owners driving over every kind of road.

In the Ford V-8 you get a truly 1935 production—based on Ford's 30 years' experience in building *dependable* transportation. No matter what you can afford to pay for a car, be sure to see the new Ford V-8 today. You will agree it has everything you want in a car.

FORD V-8 · $495 AND UP, F.O.B. DETROIT • Easy Terms Through Universal Credit Company—The Authorized Ford Finance Plan

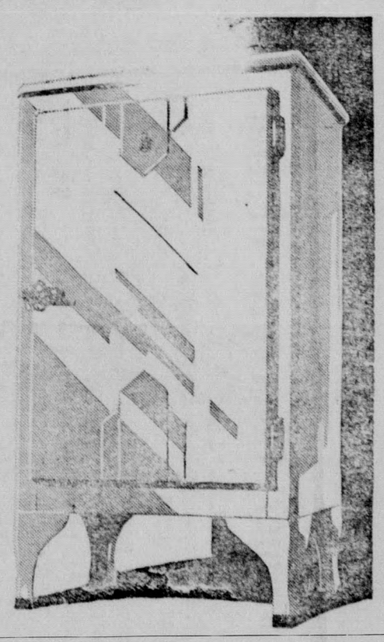
BE SURE TO VISIT THE FORD EXHIBIT AT THE SAN DIEGO EXPOSITION THIS SUMMER

SIERRA MADRE GARAGE
37-39 WEST CENTRAL — FRANK LOVELL, Prop.
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

ICE REFRIGERATORS as low as $2 down

A wealth of new features is presented in the new all-metal air-conditioned refrigerators. You will be amazed when you inspect them. These late model ice refrigerators are superbly styled and embody a new principle of refrigeration, requiring less ice and assuring you finest food protection. Air-conditioning is constantly maintained. The circulating air is washed and purified and prevents foods from drying out.

On terms as low as $2.00 down and $2.00 monthly you may obtain one of these magnificent ice refrigerators. Phone or ask one of our ice delivery salesmen for full details. A liberal trade allowance on your old ice or mechanical refrigerator.



THOSE WHO INVESTIGATE, CHOOSE



ICE REFRIGERATION
... always plenty of ice for the party

We will place this refrigerator in your home for 10 days free trial, without obligation . . Approved and available under the Federal Housing Act . . .

SIERRA MADRE ICE COMPANY
T. Miller, Jr.—71 East Montecito Street — Phone Sierra Madre 33

OUR ICE SALESMEN OWN THEIR BUSINESS. THEY APPRECIATED YOUR PATRONAGE